

January 30, 2013



Columbia Sportswear Company to Announce Fourth Quarter and Full Year Financial Results on Thursday, February 7, 2013

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq:COLM) plans to release financial results of its fourth quarter and full year 2012 at approximately 4:00 p.m. ET on Thursday, February 7, 2013.

At approximately 4:15 p.m. ET, a commentary by Tom Cusick, Senior Vice President and Chief Financial Officer, reviewing the company's fourth quarter and full year 2012 financial results will be filed with the SEC on Form 8-K and published to the company's website at <http://investor.columbia.com/results.cfm>. Analysts and investors are encouraged to review this commentary prior to participating in a conference call to be hosted by senior management at 5:00 p.m. ET.

To listen to the conference call, please dial 877-407-9205. The call will also be webcast live on the Investor Relations section of the Company's website at <http://investor.columbia.com> where it will remain available until February 8, 2014.

Columbia Sportswear Company is a leading innovator in the global active outdoor apparel, footwear, accessories and equipment markets. Founded in 1938 in Portland, Oregon, Columbia products are sold in more than 100 countries and have earned an international reputation for innovation, quality and performance. Columbia products feature innovative technologies and designs that protect outdoor enthusiasts from the elements, increase comfort, and make outdoor activities more enjoyable. In addition to the Columbia brand, Columbia Sportswear Company also owns outdoor brands Mountain Hardwear®, Sorel®, Montrail® and OutDry®. To learn more, please visit the company's websites at www.columbia.com, www.mountainhardwear.com, www.sorel.com, www.montrail.com, and www.outdry.com.

Investor Relations:

Columbia Sportswear Company

Sr. Director of Investor Relations and Corporate Communications

Ron Parham, 503-985-4584

rparham@columbia.com

Source: Columbia Sportswear Company