

January 20, 2011



Columbia Sportswear Company to Announce Fourth Quarter Financial Results on Thursday, January 27, 2011

PORTLAND, Ore., Jan. 20, 2011 (GLOBE NEWSWIRE) -- Columbia Sportswear Company (Nasdaq:COLM) will host a telephone conference call at 5:00pm ET on January 27, 2011 to review the company's fourth quarter and FY 2010 financial results, scheduled to be released that day at the close of regular market trading hours. To participate, please dial 877-407-9205. The call will also be webcast live on the Investor Relations section of the Company's website at <http://investor.columbia.com> where it will remain available until January 26, 2012.

At approximately 4:15 p.m. EST, a commentary by Tom Cusick, Senior Vice President, Chief Financial Officer and Treasurer, reviewing the company's fourth quarter 2010 financial results will be filed with the SEC on Form 8-K and published to the company's website at <http://investor.columbia.com/results.cfm>. Analysts and investors are encouraged to review this commentary prior to participating in the conference call at 5:00p.m. EST.

Columbia Sportswear Company is a leading innovator in the global active outdoor apparel, footwear, accessories and equipment markets. Founded in 1938 in Portland, Oregon, Columbia products are sold in more than 100 countries and have earned an international reputation for innovation, quality and performance. Columbia products feature innovative technologies and designs that protect outdoor enthusiasts from the elements, increase comfort, and make outdoor activities more enjoyable. In addition to the Columbia brand, Columbia Sportswear Company also owns outdoor brands Mountain Hardwear®, Sorel®, and Montrail®. To learn more, please visit the company's websites at www.columbia.com, www.mountainhardwear.com, www.sorel.com, and www.montrail.com.

CONTACT: Investor Relations Contact:
Ron Parham
Sr. Director of Investor Relations and
Corporate Communications
Columbia Sportswear Company
503-985-4584
rparham@columbia.com

Image: Columbia Sportswear Company

Source: Columbia Sportswear Company