

September 3, 2009



## **Columbia Sportswear to Present at the Goldman Sachs 16th Annual Global Retailing Conference Wednesday, September 9, 2009**

PORTLAND, OR -- (MARKET WIRE) -- 09/03/09 -- Columbia Sportswear Company (NASDAQ: COLM), a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear, will present at the Goldman Sachs 16th Annual Global Retailing Conference being held at the New York Marriott Marquis in New York City on Wednesday, September 9, 2009 at 1:30pm EDT.

The audio portion of the presentation will be webcast live and can be accessed through the Investor Relations section of the company's website, [www.columbia.com](http://www.columbia.com), where it will remain available for replay through October 9, 2009.

(<http://investor.columbia.com/events.cfm>)

### **About Columbia Sportswear**

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the company has developed an international reputation for quality, performance, functionality and value. The company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the company's website at [www.columbia.com](http://www.columbia.com).

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