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## **Columbia Sportswear to Present At Two Investment Conferences in September**

PORTLAND, Ore., Aug. 19, 2008 (GLOBE NEWSWIRE) -- Columbia Sportswear Company (Nasdaq:COLM), a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear, will present at the Goldman Sachs 15th Annual Global Retailing Conference in New York on September 3, 2008 and the Bank of America 38th Annual Investment Conference in San Francisco on September 15, 2008.

Tim Boyle, President & CEO, will provide information on the company's long-term growth strategies, followed by a question and answer session. Mr. Boyle's presentations will be webcast live and can be accessed through the Columbia Sportswear website at [www.columbia.com](http://www.columbia.com), where they will remain available through November 2008.

### **About Columbia Sportswear**

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the Company's website at [www.columbia.com](http://www.columbia.com).

CONTACT: Columbia Sportswear Company  
Ron Parham, Director of Investor Relations  
503-985-4584