

July 14, 2008



Columbia Sportswear Company to Announce Second Quarter 2008 Financial Results on July 24, 2008

PORTLAND, Ore., July 14 /PRNewswire-FirstCall/ -- Columbia Sportswear Company (Nasdaq: COLM) will release second quarter 2008 financial results on Thursday, July 24, 2008 after the market closes, and the company's senior management will host a telephone conference call at 5:00 p.m. ET to discuss the company's financial performance.

To participate, please dial 800-851-3059 in the United States, Conference ID # 54697330. Outside the United States, please dial 706-679-8430. The call will also be webcast live on the investor information section of the Company's website at www.columbia.com, where it will remain available until Thursday, August 14, 2008.

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the Company's website at www.columbia.com.

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SOURCE Columbia Sportswear Company