

June 4, 2008



Columbia Sportswear to Present At the Piper Jaffray 28th Annual Consumer Conference Wednesday, June 11, 2008

PORTLAND, Ore., June 4, 2008 (PRIME NEWSWIRE) -- Columbia Sportswear Company (Nasdaq:COLM), a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear, will present at the Piper Jaffray 28th Annual Consumer Conference at the St. Regis Hotel in New York on Wednesday, June 11, 2008 at 2:30PM ET. Bryan Timm, Vice President & COO will provide information on the company's long-term growth strategies, followed by a question and answer session. Mr. Timm's presentation will be webcast live and can be accessed through the Columbia Sportswear website at www.columbia.com, where it will remain available through July 10, 2008.

About Columbia Sportswear

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the Company's website at www.columbia.com.

CONTACT: Columbia Sportswear Company
Ron Parham, Director of Investor Relations
503-985-4584