

April 15, 2008



## **Columbia Sportswear Company to Announce First Quarter 2008 Financial Results on April 24, 2008**

PORTLAND, Ore.--(BUSINESS WIRE)--

Columbia Sportswear Company (Nasdaq:COLM) will release first quarter 2008 financial results on Thursday, April 24, 2008 after the market closes.

The Company's senior management will host a telephone conference call at 5:00 p.m. ET that same day, Thursday, April 24, 2008. The call will include discussions regarding the Company's first quarter financial performance, a review of the Company's geographic, merchandise category and brand performance, and full year 2008 financial guidance.

To participate, please dial 800-851-3059 in the United States (outside the United States, please dial 706-679-8430), Conference ID # 41508541. The call will also be webcast live on the investor information section of the Company's website at [www.columbia.com](http://www.columbia.com), where it will remain available until Thursday, May 15, 2008.

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the Company's website at [www.columbia.com](http://www.columbia.com).

Source: Columbia Sportswear Company