

Columbia Sportswear to Present At the Goldman Sachs 14th Annual Global Retailing Conference

PORTLAND, Ore., Aug. 30, 2007 (PRIME NEWSWIRE) -- Columbia Sportswear Company (Nasdaq:COLM), a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear, will present at the Goldman Sachs 14th Annual Global Retailing Conference. Tim Boyle, CEO and President, will provide information on the Company's long-term growth strategies, followed by a question and answer session.

When: September 5, 2007, 9:30 am ET

Where: The Pierre, New York, NY

Presenter: Tim Boyle, CEO & President

Web cast: Columbia's audio portion of the conference

will be webcast and can be accessed through

the Columbia Sportswear website:

www.columbia.com

The webcast will be archived for two weeks

following the conference.

Columbia Sportswear Company was founded in 1938 in Portland, Oregon and is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail.

CONTACT: Columbia Sportswear Company

David Kiser, Director of Investor Relations

503-985-4584