

July 10, 2007



Columbia Sportswear Company To Announce Second Quarter 2007 Results on July 26, 2007

PORTLAND, Ore., July 10 /PRNewswire-FirstCall/ -- Columbia Sportswear Company (Nasdaq: COLM) will release financial results for its second quarter on Thursday, July 26, 2007 after the market closes.

The Company's senior management will host a telephone conference call at 5:00 p.m. ET that same day, Thursday, July 26, 2007. The call will include discussions regarding the Company's second quarter financial performance, a review of the Company's geographic and merchandise category performance, and financial guidance for future periods.

To participate, please dial 800-851-3059 in the United States (outside the United States, please dial 706-679-8430) five to ten minutes prior to the call. The call will also be webcast live on the investor information section of the Company's website at www.columbia.com, where it will remain available until Thursday, August 9, 2007.

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the Company's website at www.columbia.com.

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