

May 19, 2026



SiriusXM and NASCAR Sign Multi-Year Broadcasting Extension; Announce All-Star Programming Schedule for Coca-Cola 600 Week

SiriusXM will continue to offer every NASCAR race and 24/7 SiriusXM NASCAR Radio Channel to fans nationwide through 2028

Coca-Cola 600 Week programming will feature special shows and fan events with Dale Earnhardt Jr., Tyler Reddick, Ricky Stenhouse Jr., Joey Logano, Jeff Gordon and many more

NEW YORK AND DAYTONA BEACH, Fla. – May 19, 2026 –SiriusXM and NASCAR today announced a multi-year renewal of their broadcasting agreement. Racing fans throughout North America will continue to have access to live broadcasts of every NASCAR Cup Series, NASCAR O'Reilly Auto Parts Series and NASCAR CRAFTSMAN Truck Series race on SiriusXM, as well as daily programming on the popular 24/7 channel, SiriusXM NASCAR Radio.

This week, [SiriusXM NASCAR Radio](#), which is available in cars on channel 90 and on the SiriusXM app, will offer a star-studded lineup of special programming originating from Charlotte in the lead-up to this weekend's races at Charlotte Motor Speedway. Listeners will be treated to shows hosted by some of the biggest names in the sport, including Dale Earnhardt, Jr., Jeff Gordon, Joey Logano, Tyler Reddick, Ricky Stenhouse, Jr. and many more.

On Wednesday, May 20, SiriusXM will present "Stenhouse Sessions," a live one-hour show (2-3pm ET) hosted by 2023 Daytona 500 winner **Ricky Stenhouse, Jr.** and his wife, **Madyson**. Later that day, **Joey Logano** will host an episode of his SiriusXM show, "Behind the Wheel," from Logano's charity concert from Coyote Joe's in Charlotte, airing at 8 pm ET.

Thursday, May 21, features SiriusXM NASCAR Radio teaming up with **Dale Earnhardt Jr's** Dirty Mo Media to broadcast live from 9 am to 2 pm ET from JR Motorsports Fan Day at the team's headquarters in Mooresville, NC. **Danielle Trotta** and **Larry McReynolds** will host "SiriusXM On-Track," from 9-11am ET, followed by "Dirty Mo Live," featuring **Kenny Wallace** and **Mike Davis**, at 11am ET. At noon ET, **Dale Jr.** and **Amy Earnhardt** will host a live episode of their SiriusXM podcast, "Bless Your 'Hardt." "Door, Bumper, Clear," the podcast hosted by **Freddie Kraft**, **Tommy Baldwin** and **Karsyn Elledge**, airs live at 1 pm ET with special guest **Jordan Bianchi**.

SiriusXM NASCAR Radio then heads to Airspeed, 23XI Racing's headquarters in Huntersville, NC for a SiriusXM Front Row event with 2026 Daytona 500 winner **Tyler Reddick**. Reddick has put forth an extraordinary performance on the track this season,

winning five races and making history as the first driver to win the first three races of a NASCAR Cup season. He will sit down with **Shannon Spake** to discuss his extraordinary year and will take questions from fans in attendance. Listeners can hear SiriusXM's "Front Row" with Tyler Reddick that night at 8 pm ET.

The special programming continues Friday, May 22, with a four-hour live broadcast from Hendrick Motorsports Fan Fest at the team's headquarters in Concord, NC. Airing from 11 am to 3 pm ET, Hendrick Motorsports Vice Chairman **Jeff Gordon** will co-host the first 90 minutes of the show alongside SiriusXM's Danielle Trotta and Larry McReynolds. Listeners will hear from an all-star guest list including drivers **Alex Bowman, William Byron, Kyle Larson** and **Chase Elliott**, SVP of Competition **Chad Knaus**, president and general manager **Jeff Andrews**, and more.

The special programming above supplements SiriusXM NASCAR Radio's regularly scheduled daily programming that has become a "must-listen" destination for NASCAR fans 365 days a year. Throughout Coca-Cola 600 Week, and every other week on the racing calendar, listeners can stay informed by tuning into shows like "The Morning Drive," hosted by Mike Bagley and Pete Pistone, "SiriusXM On-Track," with Danielle Trotta and Larry McReynolds, "SiriusXM Speedway," featuring Dave Moody, "Late Shift" with Brad Gillie and Todd Gordon, and "The Front Stretch," hosted by Pat Patterson.

SiriusXM NASCAR Radio will also deliver listeners live broadcasts - from green to the checkered flag - of all three races running at Charlotte Motor Speedway this weekend - the Coca-Cola 600 NASCAR Cup Series race, the Charbroil 300 O'Reilly Auto Parts Series race, and the North Carolina Education Lottery 200 Craftsman Truck Series race.

"NASCAR fans are incredibly passionate about their sport and for two decades we've teamed up with NASCAR to ensure that SiriusXM NASCAR Radio would deliver those fans coverage and programming that matched that level of passion," said Jared Fox, SVP, Sports Programming, Content Marketing & Partnerships, and Artist Relations for SiriusXM. "We're extending and expanding on our promise to continue to do that every day, and this week's programming lineup in Charlotte is a prime example of the kind of coverage and access to the sport and its stars that we're so proud to give to our audience."

NASCAR and SiriusXM will look to expand their collaboration and identify new opportunities for cross-programming and cross-promotion between SiriusXM NASCAR Radio and the NASCAR Channel, NASCAR's free ad-supported television channel. This enhanced integration will be designed to create a more connected and engaging experience for fans across both audio and streaming platforms.

"SiriusXM has been an incredible partner for many years, delivering engaging and informative coverage that brings our fans closer to the sport," said Nick Skipper, NASCAR Managing Director, Media Strategy. "We're excited to extend this relationship and explore new ways to connect with fans through expanded programming and collaboration across platforms."

The extended agreement underscores both organizations' shared commitment to delivering premium, always-on NASCAR content to fans wherever they are – in their cars, at home or on the go.

For more information on NASCAR programming available on SiriusXM, visit www.SiriusXM.com/NASCAR.

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About NASCAR

The National Association for Stock Car Auto Racing (NASCAR) is the sanctioning body for the No. 1 form of motorsports in the United States and owner of 14 of the nation's major motorsports entertainment facilities. NASCAR sanctions races in three national series (NASCAR Cup Series™, NASCAR O'Reilly Auto Parts Series™, and NASCAR CRAFTSMAN Truck Series™), four international series (NASCAR Brasil Series, NASCAR Canada Series, NASCAR Euro Series, NASCAR Mexico Series), four regional series (ARCA Menards Series, ARCA Menards Series East & West and the NASCAR Whelen Modified Tour) and a local grassroots series (NASCAR Advance Auto Parts Weekly Series). The International Motor Sports Association™ (IMSA®) governs the IMSA WeatherTech SportsCar Championship™, the premier U.S. sports car series. NASCAR also owns Motor Racing Network, Racing Electronics, and ONE DAYTONA. Based in Daytona Beach, Florida, with offices in five cities across North America, NASCAR sanctions more than 1,200 races annually in 11 countries and more than 30 U.S. states.

For more information visit www.NASCAR.com and www.IMSA.com, and follow NASCAR on Instagram, YouTube, TikTok, X and Facebook.

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Together, SiriusXM reaches a combined monthly audience of approximately 255 million listeners. SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

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