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Global Sensation KAROL G Launches Exclusive Channel on SiriusXM

KAROL G Radio to launch today for a limited time in celebration of Hispanic Heritage Month



NEW YORK, NY – October 1, 2025 –SiriusXM today announced the launch of an exclusive pop-up channel, **KAROL G Radio**, from the GRAMMY Award-winning global recording artist in celebration of Hispanic Heritage Month.

The channel will be available to subscribers in their cars on channel 79 from October 3 through October 9 and on the SiriusXM app from October 1 through October 14.

KAROL G Radio will give listeners an inside look at KAROL G's ride from rising star to global sensation as she shares the beats, the bops and the backstories behind her biggest hits as well as her latest album *Tropicoqueta*. The exclusive SiriusXM channel will feature KAROL G spilling it all from the music and artists that inspired her musical journey to what's next in her ever-evolving sound.

"I'm so excited for my fans to immerse themselves in the world of *Tropicoqueta* through KAROL G Radio. This is a chance for them to connect with me and the project on a deeper level—from the stories behind how certain tracks came together to the songs that shaped both me and this entire album. I hope everyone enjoys listening to KAROL G Radio as much as we did while bringing it to life," said KAROL G.

"KAROL G is a global superstar whose music transcends borders and connects with millions of fans around the world. We are thrilled to launch a channel that celebrates her incredible talent, cultural impact, and powerful voice," said Scott Greenstein, SiriusXM's President and

Chief Content Officer. “The channel will give listeners an exclusive, front-row experience into KAROL G’s world—only on SiriusXM.”

Throughout its in-car satellite run, the channel will air four exclusive specials that will also be available on the SiriusXM app including:

Las Joyas de Trópicoqueta

Las Joyas de Trópicoqueta takes listeners inside KAROL G’s latest album with personal anecdotes behind her standout tracks. Discover why these songs are true gems — from the creative process and collaborations with producers to the inspiration that makes each track shine.

KAROL G: Sus Favoritos

KAROL G: Sus Favoritos spotlights the artists that KAROL G adores and has always looked up to. From Eminem and Ciara to Café Tacvba and G-Unit, KAROL G shares how these beloved icons shaped her sound and inspired her journey from her early career to today.

Latinas Foreva

Latinas Foreva celebrates the Latinas who keep shaping the culture in music, film and beyond. KAROL G shares their songs and stories, showcasing how these women are breaking boundaries, making history and proving that Latinas truly are forever.

Discografía de la Bichota

Discografía de la Bichota takes listeners through KAROL G’s discography, from *Unstoppable* to *Trópicoqueta*. KAROL G shares a standout track from each record, revealing the stories and moments that shaped her evolution from experimental sounds to stadium-selling anthems.

SiriusXM continues to showcase some of the biggest names in today’s Latin pop, reggaeton, música Mexicana and viral LatinX music through the dynamic [Hits Uno](#), [Caliente](#) and [Aguila](#) channels as well as a suite of additional Latin music channels and programming all originating from SiriusXM’s Miami amazing state of the art studios.

SiriusXM will celebrate the best of Hispanic culture with exclusive Hispanic Heritage Month pop-up channels, specialty programming and more. For more information, click [here](#).

Eligible customers can get their first three months of SiriusXM for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

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About KAROL G

KAROL G, born Carolina Giraldo Navarro, is a global superstar who has redefined Latin music and paved the way for a new generation. With a historic GRAMMY® win for Best Música Urbana Album, six Latin GRAMMY® Awards, and over 310 RIAA Platinum certifications in the U.S., she stands as one of the most decorated and streamed female

artists in the world, with more than 117 billion career streams.

Her latest album, “Tropicoqueta,” debuted at No. 3 on the Billboard 200 Chart, marking her third consecutive top 3 entry and the biggest streaming week of the year for a Latin album by a woman. Previously, her landmark album “MAÑANA SERÁ BONITO” made her the first woman to debut at No. 1 on the Billboard 200 with a Spanish-language project, while its follow-up “MAÑANA SERÁ BONITO (BICHOTA SEASON)” debuted at No. 3, cementing her as the first artist with two Spanish albums in the top 10 in the same year.

On stage, KAROL G continues to set new industry standards. She became the first Latina to headline Lollapalooza, the first contemporary Latin American artist to perform at the Vatican, performed during YouTube’s first exclusive NFL broadcast in São Paulo, and will soon make history as the first Latina to headline Coachella. On tour, she shatters records worldwide with the highest-grossing North American tour by a Latina, over one million tickets sold in Latin America, and the largest Latin European tour in history with four sold-out nights at Madrid’s Estadio Santiago Bernabéu.

Recently, KAROL G wrapped a 4-day residency at the legendary Crazy Horse cabaret in Paris, becoming the first Latina guest star to perform on its iconic stage. Her journey breaking the mold in the global music industry was most recently captured in the Netflix documentary KAROL G: Tomorrow Was Beautiful, a behind-the-scenes look at her historic Mañana Será Bonito Tour, which reached No. 1 in 12 countries—including her home country of Colombia—a Top 10 in 18 countries, and No. 4 on Netflix’s Global Non-English Film chart. Beyond music, she made history as the first Latina to be named Billboard’s Woman of the Year in 2024, became the first music artist with a Bratz doll, and continues uplifting women and underserved communities through her Con Cora Foundation.

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 160 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

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