

June 7, 2023



Carrie Underwood's Exclusive SiriusXM Channel To Launch on Friday, June 9

Carrie Underwood will kick off CARRIE'S COUNTRY on channel 60 live from SiriusXM's Music Row Happy Hour in Nashville



Link to Hi-Res Image [Here](#)

NEW YORK – June 7, 2023 – SiriusXM announced today that eight-time GRAMMY® Award winner Carrie Underwood, will launch her exclusive year-round SiriusXM channel, [CARRIE'S COUNTRY](#), on Friday, June 9 at 7:45 pm ET on SiriusXM channel 60 as well as on the SXM App.

Underwood will kick off the new channel live and in person from SiriusXM's Music Row Happy Hour at the Margaritaville Cafe in Nashville with SiriusXM host Buzz Brainard. To celebrate the launch, **CARRIE'S COUNTRY** will additionally simulcast on SiriusXM's The Highway (channel 56) on Friday, June 9 from 8:00 pm ET until midnight ET.

Special **CARRIE'S COUNTRY** launch day programming will feature an exclusive Town Hall special with Underwood recorded at the SiriusXM Miami Studios. SiriusXM's Town Hall with Carrie Underwood will feature Carrie discussing her new channel, answering fan questions as well as new performances of some of her hit songs including "Before He Cheats," "Church Bells," and her newest single, "Out Of That Truck." The special will air on Friday, June 9 at 9:00 pm ET, rebroadcast throughout the weekend, and will be available to stream anytime on the SXM App.

Select videos and photos from SiriusXM's Town Hall with Carrie Underwood below:

Carrie Underwood performs "Out Of That Truck" live on SiriusXM's CARRIE'S COUNTRY https://www.youtube.com/watch?v=TVMy_iv9_ik

Carrie Underwood performs “Before He Cheats” live on SiriusXM’s CARRIE’S COUNTRY <https://www.youtube.com/watch?v=HPyDSxB6Cns>

Photos from SiriusXM’s Town Hall with Carrie Underwood [HERE](#)

Following the Town Hall broadcast, at 10:00 pm ET, **CARRIE’S COUNTRY** will air Underwood’s June 6 performance from the Grand Ole Opry.

CARRIE’S COUNTRY, curated and presented by Underwood, is SiriusXM’s newest 24/7 channel that will be available to subscribers across North America in their cars or anywhere they go with the SXM App. The new channel will be a musical journey hand-crafted by country’s iconic rhinestoned superstar. Carrie Underwood will highlight her friends, favorites, and influences - new and classic country, workout hits, gospel, and beyond. Listeners will also hear high-octane favorites from classic to hard rock for your morning exercise or your late-night jam sessions. The stories behind her music, record-breaking career, and life on the road will be shared, and much more. In addition to Underwood’s own extensive hit-filled catalog, SiriusXM subscribers will hear music from Keith Urban, Dolly Parton, Brad Paisley, and Miranda Lambert to AC/DC, Guns N’ Roses, and The Rolling Stones.

Underwood will relaunch her ongoing REFLECTION: The Las Vegas Residency on June 21, after recently wrapping her 43-city U.S. arena tour, THE DENIM & RHINESTONES TOUR. She will also join Guns N’ Roses’ World Tour on select North American stadium dates this August including Croix-Bleue Medavie Stadium in Moncton, NB, Parc Jean Drapeau in Montreal QE, and GEODIS Park in Nashville, TN.

Eligible customers can get their first three months of SiriusXM streaming for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

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About Carrie Underwood

Carrie Underwood is a true multi-format, multi-media superstar, spanning achievements in music, television, film, and as a *New York Times* bestselling author and successful entrepreneur. She has sold more than 85 million records worldwide, recorded 28 #1 singles (14 of which she co-wrote), is the most-awarded female country artist for singles in RIAA history, and has seven albums that are certified Multi-Platinum or Platinum by the RIAA, with over 72 million total RIAA certifications to date, all while continuing to sell out arena tours across North America and the UK. All 10 of her albums (including nine studio albums and her 2014 *Greatest Hits: Decade #1*) – three of which she co-produced – have debuted in the Top 10 on the Billboard Top 200 chart for all genres, beginning with her 9x platinum debut album, *Some Hearts*, which was released in 2005. She has won over 100 major awards including 8 GRAMMY® Awards, 16 ACM Awards including three for Entertainer of the Year (the first female in history to win twice and the only female ever to win three times), 25 CMT Music Awards (holding the record for the most award wins ever for the show), 7 CMA Awards, and 17 American Music Awards. She ended last year as Billboard’s Top Country Female 2022 and was honored as The Country Star of 2022, her 10th win from the fan-voted People’s Choice Awards. She has been a proud member of the Grand Ole Opry since 2008 and was honored with a star on the Hollywood Walk of Fame in 2018. She has also built a successful business portfolio inspired by her passion for health and wellness. She founded

and created the fitness and lifestyle brand, CALIA by Carrie Underwood, and her first book, [FIND YOUR PATH](#) was an instant *New York Times* bestseller. She launched her fitness app, [fit52](#), in 2020, and expanded her lifestyle portfolio with an equity partnership with BODYARMOR Sports Drink in 2021. Carrie has starred in the show open for NBC's *Sunday Night Football* for 10 consecutive seasons. She was the first artist to perform at the new Resorts World Theatre, where her ongoing [REFLECTION: The Las Vegas Residency](#), began with sold-out runs in December 2021 and throughout Spring 2022, and resumes in June. Her album, *Denim & Rhinestones*, which she co-produced, is out now, and she recently completed her 43-city U.S. arena tour, THE DENIM & RHINESTONES TOUR. Carrie recently announced her exclusive year-round SiriusXM channel, CARRIE'S COUNTRY, which will launch June 9.

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

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