

July 21, 2020



# Major League Baseball is Back on SiriusXM

**SiriusXM will air every game of MLB's 60-game 2020 regular season, plus every game of the 2020 Postseason**

**MLB Network Radio channel is fans' 24/7 source for baseball talk, news and analysis**

NEW YORK, July 21, 2020 /PRNewswire/ -- When the 2020 Major League Baseball season begins on July 23rd, SiriusXM will be there to deliver subscribers live play-by-play of every regular season and postseason game, plus daily news, talk and analysis on the exclusive MLB Network Radio channel.



MLB programming on SiriusXM, including game broadcasts and the 24/7 MLB Network Radio channel, is available to subscribers nationwide on their SiriusXM radios, via the SiriusXM app and at home with Amazon Alexa, the Google Assistant or however they stream in their house.

The SiriusXM app offers 30 play-by-play channels dedicated to streaming the official radio broadcasts of every MLB team, giving fans the choice between the home and visiting team announcers for every game.

The 2020 MLB season begins with an Opening Night doubleheader on Thursday, July 23rd, that will feature the defending World Series Champion Washington Nationals hosting the New York Yankees at Nationals Park (7:08 pm ET/4:08 pm PT), followed by the San Francisco Giants visiting the Los Angeles Dodgers at Dodger Stadium (10:08 pm ET/7:08 pm PT).

Opening Day presented by Mastercard, T-Mobile and Geico is the next day, July 24th, and will feature 14 games. Every team will be in action in a full 15-game slate on Saturday, July 25th. For a schedule of MLB games and their SiriusXM channels visit [www.SiriusXM.com/MLBSchedule](http://www.SiriusXM.com/MLBSchedule).

Listeners also get the most in-depth coverage of the league 365 days a year with MLB Network Radio. The channel's roster of expert hosts includes former GMs **Jim Bowden**, **Jim Duquette** and **Steve Phillips**, former players **Matt Diaz**, **Jensen Lewis**, **Brad Lidge**, **CJ Nitkowski**, **Carlos Peña**, **Eduardo Perez**, **Rico Petrocelli**, **Ryan Spilborghs**, **Steve Sax**, **Mike Stanton** and **Kevin Frandsen**, former manager **Kevin Kennedy**, national baseball

writers **Mel Antonen, Tyler Kepner, Scott Miller and Jon Morosi**, as well as **Casey Stern, Mike Ferrin, Jeff Joyce, Jim Memolo, Scott Braun, Dan Graca, Grant Paulsen and Jody McDonald**.

Subscribers can also hear pitcher **Trevor Bauer** host his exclusive SiriusXM show, *Bauer Hour*, regularly during the season on the MLB Network Radio channel. The outspoken Reds hurler discusses the headline stories happening around the league, and shares his thoughts on baseball and pitching technique and other off-the-field topics as well.

Throughout the season, listeners will hear regular one-on-one interviews with 16 managers including: Rocco Baldelli (Twins), Bud Black (Rockies), Kevin Cash (Rays), Craig Counsell (Brewers), Terry Francona (Indians), Ron Gardenhire (Tigers), Joe Girardi (Phillies), Gabe Kapler (Giants), Torey Lovullo (Diamondbacks), Bob Melvin (Athletics), Ron Roenicke (Red Sox), Scott Servais (Mariners), Derek Shelton (Pirates), Mike Shildt (Cardinals), Jayce Tingler (Padres) and Chris Woodward (Rangers).

MLB Network Radio also features a simulcast of Christopher "Mad Dog" Russo's MLB Network show, *High Heat with Christopher Russo presented by Liberty Mutual*, every weekday afternoon at 1:00 pm ET as well as simulcasts of additional MLB Network television programming, including the flagship studio show *MLB Tonight* on weeknights at 6:00 pm ET.

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora together reach more than 100 million people each month with their audio products. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers and directly to consumers through aftermarket devices. For more about SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: the current coronavirus (COVID-19) pandemic is adversely impacting our business; our substantial competition that is likely to increase over time; our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, which may*

not be successful, and may adversely affect our business; our Pandora ad-supported business has suffered a loss of monthly active users, which may adversely affect our Pandora business; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; we engage in extensive marketing efforts and the continued effectiveness of those efforts are an important part of our business; consumer protection laws and our failure to comply with them could damage our business; a substantial number of our Sirius XM subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing efforts reach more price-sensitive consumers is uncertain; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products, particularly in mobile advertising, our results of operations will be adversely affected; if we fail to accurately predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; our business depends in part upon the auto industry; our Pandora business depends in part upon consumer electronics manufacturers; the market for music rights is changing and is subject to significant uncertainties; our ability to offer interactive features in our Pandora services depends upon maintaining licenses with copyright owners; the rates we must pay for "mechanical rights" to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our business; failure of our satellites would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; failure to comply with FCC requirements could damage our business; economic conditions, including advertising budgets and discretionary spending, may adversely affect our business and operating results; if we are unable to attract and retain qualified personnel, our business could be harmed; we may not realize the benefits of acquisitions or other strategic investments and initiatives, including the acquisition of Pandora; our use of pre-1972 sound recordings on our Pandora service could result in additional costs; we may from time to time modify our business plan, and these changes could adversely affect us and our financial condition; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use "open source" software, which may restrict how we use or distribute our services or require that we release the source code subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; existing or future laws and regulations could harm our business; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; our business and prospects depend on the strength of our brands; we are a "controlled company" within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common

*stock, we may change our dividend policy at any time; and our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019 and Quarterly Report on Form 10-Q for the quarter ended March 31, 2020, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

**Media contacts:**

Andrew FitzPatrick, [Andrew.FitzPatrick@SiriusXM.com](mailto:Andrew.FitzPatrick@SiriusXM.com)

Kevin Bruns, [Kevin.Bruns@SiriusXM.com](mailto:Kevin.Bruns@SiriusXM.com)

 View original content to download multimedia <http://www.prnewswire.com/news-releases/major-league-baseball-is-back-on-siriusxm-301097284.html>

SOURCE Sirius XM Holdings Inc.