

January 31, 2019



Eric Church Live Concerts To Broadcast Exclusively On SiriusXM's The Highway Channel

Friday night concert series brings SiriusXM listeners on the Double Down Tour

NEW YORK, Jan. 31, 2019 /PRNewswire/ --SiriusXM announced today that The Highway channel will exclusively broadcast four live concerts from nine-time CMA and ACM Award winner Eric Church.



SiriusXM's The Highway channel will bring listeners on the *Double Down Tour* by airing four live concerts, from different cities, every Friday night in February.

Concerts to Broadcast on SiriusXM's The Highway:

- TD Garden in Boston, MA on February 1
- Target Center in Minneapolis, MN on February 8
- Little Caesars Arena in Detroit, MI on February 15
- US Bank Arena in Cincinnati, OH on February 22

Additionally, SiriusXM The Highway host Buzz Brainard will take his weekly *Music Row Happy Hour* show on the road, joining Eric Church fans at Cowboy Jack's in Minneapolis on February 8 and at Tin Roof in Cincinnati on February 22 before each night's concert broadcast.

SiriusXM's live broadcasts from Eric Church's concerts will air every Friday in February at 8:00 pm local via satellite on channel 56 and through the SiriusXM app on smartphones and other connected devices, as well as online at siriusxm.com.

Eric Church is the latest megastar whose concerts will air live exclusively on SiriusXM, joining other artists such as Dave Matthews Band, Zac Brown Band, Jimmy Buffett and more.

Eric Church hosts *Outsiders Radio*, his exclusive SiriusXM show, monthly on SiriusXM's The Highway. *Outsiders Radio* explores the country music singer/songwriter's personal music influences and plays his current favorites. Church also plays exclusive, never-before-heard music from his own archives.

The Highway plays new country music. Listeners will hear music from artists such as Eric Church, Jason Aldean, Kelsea Ballerini, Luke Combs, Thomas Rhett, Florida Georgia Line, Old Dominion and Maren Morris.

SiriusXM subscribers are able to listen to The Highway (channel 56) on SiriusXM radios, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/streaming to learn more.

About Eric Church

The three-time Country Music Association and six-time Academy of Country Music Award winner released his highly-anticipated album *Desperate Man* atop the *Billboard* Country Albums chart on October 5. The album also debuted at No. 5 on the all-genre *Billboard* 200. *Rolling Stone* describes the album as "classic Church: expertly crafted and country-radio-friendly, while also pushing boundaries in a way that sounds natural and unforced" and *American Songwriter* notes that it "sublimates the pain of a tumultuous year into his most adventuresome album yet." Church has returned to the road for his 2019 *Double Down Tour*, visiting 19 markets for back-to-back nights of two unique shows sans-opening act to give fans 6+ hours of his iconic music in each city. The tour also includes a massive stop at Nissan Stadium in Nashville where Church will more than double the attendance record set at Bridgestone Arena in 2017. For more information visit www.ericchurch.com, download the new [Eric Church app](#) and follow on [Facebook](#) and [Twitter](#) @ericchurch and on [Instagram](#) @ericchurchmusic.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 34 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other

statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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