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Service Credit Union Members Receive 3-Month SiriusXM Subscription When Purchasing Pre-Owned Vehicles with Satellite Radios

Service Credit Union joins SiriusXM Credit Union Program

NEW YORK, April 18, 2017 /PRNewswire/ -- SiriusXM and Service Credit Union announced today that Service Credit Union's members will receive a three-month subscription to the SiriusXM "All Access" package, SiriusXM's most extensive offering, when purchasing any pre-owned vehicle with a factory-equipped satellite radio financed through Service.



Service Credit Union, established in 1957 and based in Portsmouth, New Hampshire, has more than 240,000 members and serves anyone who lives or works in New Hampshire and four towns in Cape Cod, MA, as well as current and former military. They are the newest member to join the SiriusXM Credit Union Program, which enables participating credit unions to offer their stateside members the added value of a SiriusXM subscription when securing a loan for eligible pre-owned vehicles.

"We are proud to welcome Service Credit Union to the SiriusXM Credit Union Program," said Joe Verbrugge, Executive Vice President, Sales and Development, SiriusXM. "Service Credit Union adds to the growing list of credit unions enrolled in this program, further extending our reach to many potential new subscribers. We're also happy to provide an additional benefit to Service Credit Union's members with the SiriusXM All Access package, our most comprehensive programming offering."

"Offering our members a three-month subscription to SiriusXM fits our mission of continually finding ways to improve the auto buying and lending experience with Service Credit Union," said Fawn Terwilliger, Chief Lending Officer at Service Credit Union. "The SiriusXM All Access package is an unmatched lineup of music, entertainment, talk and sports programming that will bring added value to our members financing used car purchases."

The "All Access" package is SiriusXM's most extensive offering and includes Howard Stern, every NFL, MLB®, and NBA game, every NASCAR® race, plus NHL® games, PGA TOUR® coverage and live college sports, as well as SiriusXM's wide variety of commercial-free music, plus talk programming, comedy and several exclusive online-only channels. All-Access subscribers also get access to SiriusXM programming outside the vehicle on the SiriusXM app and online at www.siriusxm.com.

For more information on the SiriusXM Credit Union Program please visit www.sxmcuprogram.com.

About Service Credit Union

Service Credit Union is a full service financial institution with more than 240,000 members worldwide, offering a wide range of financial products to its members. With more than 50 branches including two 24/7 staffed contact centers, Service Credit Union serves anyone who lives or works in New Hampshire, four towns in Cape Cod, MA., and all branches of the U.S. Military and Department of Defense employees and their families. With over \$3 billion in assets, Service Credit Union has more than 35 branches in New Hampshire, one in Massachusetts, one in North Dakota, 16 branches on U.S. military bases in Germany and online and mobile banking service.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.3 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our

ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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SOURCE Sirius XM Holdings Inc.