

July 12, 2016



SiriusXM Announces Broadcast Coverage for The Open Championship

More than 40 hours of live hole-by-hole coverage July 14-17 from Royal Troon in Scotland

Programming includes shows hosted by 1989 Open Champion Mark Calcavecchia, World Golf Hall of Famers Ben Crenshaw and Hale Irwin, major winners Craig Stadler, Larry Mize and more

NEW YORK, July 12, 2016 /PRNewswire/ -- SiriusXM announced today that it will offer subscribers extensive coverage of the 2016 Open Championship, golf's oldest major championship, from the Old Course at Royal Troon in South Ayrshire, Scotland.



SiriusXM will air more than 40 hours of live play-by-play, featuring both the ESPN Audio and IMG's @TheOpen Radio broadcasts, across all four days of tournament play, July 14th through the 17th, as well as daily talk programming throughout the week on SiriusXM PGA TOUR Radio, which is available to subscribers on satellite radios (Sirius channel 208, XM channel 92) and on the SiriusXM app.

Tournament play-by-play will begin on SiriusXM PGA TOUR Radio at 3:00 am ET and will continue through the conclusion of each day's play. ESPN owns the rights to Open Championship broadcasts in the U.S. Their play-by-play broadcast will also air on ESPN Radio (SiriusXM 80) on Saturday and Sunday.

Since opening in 1878, Royal Troon has grown into one of the most storied golf clubs in the world, hosting the Open Championship eight times before 2016. Dustin Johnson, who captured his first major at last month's U.S. Open, will try to become the seventh straight player from the United States to win the Open Championship at Royal Troon in a field that also includes World #1 Jason Day, past Open Champions Phil Mickelson (2013), Rory McIlroy (2014) and Zach Johnson (2015), Jordan Spieth, Henrik Stenson, Bubba Watson, Rickie Fowler and many more of the world's best.

"Royal Troon is one of the game's most historic venues and its many challenges make it one of the hardest tests for the world's best golfers," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "SiriusXM will give fans access to the tournament's action and drama with more than 40 hours of live coverage from the course. They'll also get an unmatched perspective on the Open Championship from several major champions, including

Mark Calcavecchia, who won at Royal Troon in 1989."

In addition to the live tournament coverage, SiriusXM will offer daily golf talk and analysis throughout Open Championship week on SiriusXM PGA Tour Radio.

Highlights for the week include:

Mark Calcavecchia, who won the Open Championship at Royal Troon in 1989, will host his SiriusXM show, *Golf According to Calc*, on Wednesday, July 13, at 12:00 pm ET.

Three-time top 10 Open finisher Hale Irwin will host a new edition of his SiriusXM show, *The Follow Through*, on Wednesday, July 13, at 1:00 pm ET. That will be followed by *The Larry Mize Show* at 2:00 pm ET.

World Golf Hall of Famer Ben Crenshaw, who collected four consecutive top five finishes at The Open from 1977 through 1980, will host *Crenshaw on Golf* today, July 12, at 2:00 pm ET.

Craig Stadler will host a new edition of his SiriusXM show, *I am the Walrus*, tonight, July 12, at 8:00pm ET.

SiriusXM's programming lineup during Open Championship week will also feature shows hosted by top instructors Hank Haney, Dave Stockton, Jim McLean and Golf Channel's Michael Breed, as well as Lou Holtz, Chris DiMarco, Mark Lye, Mark Carnevale, Dennis Paulson, Carl Paulson, John Maginnes, Brian Bateman, John Feinstein, Matt Adams, Brian Katrek, Conrad Ray, Kyle Gentry, Debbie Doniger, Frank Darby, Brian Crowell, Ben Shear and others. Visit www.SiriusXM.com/SiriusXMPGATOURRadio for a daily schedule.

SiriusXM airs live coverage of all four major championships – The Masters, U.S. Open, Open Championship and PGA Championship – as well as most of the PGA Tour events throughout the season, including the PLAYERS Championship and all FedExCup Playoff tournaments.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security,

and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contact:

Andrew FitzPatrick

SiriusXM

212-901-6693

Andrew.FitzPatrick@SiriusXM.com

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/siriusxm-announces-broadcast-coverage-for-the-open-championship-300297370.html>

SOURCE Sirius XM Holdings Inc.