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Kenny Chesney Launches No Shoes Radio on SiriusXM Exclusively

- No Shoes Radio, curated by Kenny, to launch on SiriusXM April 12
- Exclusive, private concert for SiriusXM subscribers at Asbury Park NJ's Stone Pony to air live on Chesney's No Shoes Radio SiriusXM channel

NEW YORK, March 29, 2016 /PRNewswire/ -- SiriusXM announced today that Kenny Chesney, country music superstar and the man *The Wall Street Journal* called "The King of the Road," will bring his No Shoes Radio channel exclusively to SiriusXM.



No Shoes Radio, Kenny Chesney's exclusive SiriusXM channel, curated by Chesney himself, will feature music from Chesney, from his favorite artists across multiple styles of music, rare live performances and special coverage of backstage happenings at Chesney's concerts.

To celebrate the SiriusXM launch of No Shoes Radio, Kenny Chesney will perform a special, private concert for SiriusXM at the legendary Stone Pony in Asbury Park, NJ on May 12. The concert will air live and exclusively on Chesney's No Shoes Radio.

"We've spent eight years building No Shoes Radio," says the 8-time Academy of Country Music and Country Music Association Entertainer of the Year. "It's always been a place where I could share songs I love, musicians I find, things on my computer nobody's ever heard – and blur the lines between my records and everything from reggae to rock to bluegrass. To partner with SiriusXM as part of their Artist Driven platform of stations means No Shoes Radio will be able to reach even more people who love songs and music the same way I do. That's awesome."

"We are so excited to work with Kenny on his No Shoes Radio, now exclusively on SiriusXM. His massive fan base will love having unprecedented access to Kenny's favorite music and a variety of things only he has access to. We are also thrilled to be expanding SiriusXM's unmatched offering of country music to our nation of listeners," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

Kenny Chesney's No Shoes Radio will debut on SiriusXM, Tuesday, April 12 at 6:00 pm ET on channel 62 and through the SiriusXM App on smartphones and other connected devices, as well as at www.siriusxm.com/streaming.

Subscribers will have the opportunity to win tickets Chesney's private concert for SiriusXM at the Stone Pony on May 12 through an invitation sent by e-mail as well as various call-in promotions. Beginning March 31, SiriusXM subscribers since March 7 can also enter for the chance to win a trip to New Jersey and tickets to the concert. One grand prize winner will receive a trip for two including round-trip airfare, two nights' hotel stay, a pair of tickets to the exclusive concert and the opportunity to meet Kenny Chesney. See Official Rules for complete details which will be at www.siriusxm.com/KennyChesneySweeps.

Kenny Chesney's No Shoes Radio is consistent with SiriusXM channels created with iconic and prominent artists, including Bruce Springsteen's E Street Radio, Jimmy Buffett's Radio Margaritaville, Willie Nelson's Willie's Roadhouse, The Pink Floyd Channel, B.B. King's Bluesville, Elvis Radio, Siriusly Sinatra, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45, Tiësto's Club Life Radio, Neil Diamond Radio and Tom Petty Radio.

For more information, please visit www.siriusxm.com/noshoesradio.

About Kenny Chesney:

An 8-time Academy of Country Music and Country Music Association Entertainer of the Year, Kenny Chesney is the *only* country artist on *Billboard's* Top 10 Touring Acts of the Last 25 Years. With 28 #1s, including "American Kids," "Boys of Fall," "Somewhere with You," "There Goes My Life," "Young," "You & Tequila," "Pirate Flag" and "Summertime," the man *The Los Angeles Times* crowned "The People's Superstar" built the No Shoes Nation, one of music's most rabid fan bases, through intense, high-energy shows and songs that captured key moments and memories in real people's lives.

An aggressive progressive country star, he has recorded with Grace Potter, Willie Nelson, Dave Matthews, Joe Walsh and Uncle Kracker. Whether pioneering No Shoes Radio, creating Blue Chair Bay Rum, founding the Spread the Love Fund to benefit amputee survivors of the Boston Marathon bombing or writing songs that capture the marrow of truly living life in the flyover, Chesney has defined coming of age in the 21st century – winning the Academy of Country Music's Male Vocalist of the Year and Single of the Year for "The Good Stuff" and the Country Music Association's Album of the Year for **When The Sun Goes Down** along the way.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has 29.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to

major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/kenny-chesney-launches-no-shoes-radio-on-siriusxm-exclusively-300242564.html>

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