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SiriusXM Takes Subscribers on the Road to Iowa and New Hampshire to Kick Off First Two Contests of 2016 Presidential Election

Comprehensive coverage of the Iowa Caucuses and New Hampshire Primary includes live, on location shows across Patriot, P.O.T.U.S., and Progress channels, bringing listeners the breaking results, major interviews, and voter reactions

The Red Arrow Diner, a New Hampshire political institution, will be SiriusXM's broadcast center on February 8th and 9th

SiriusXM Insight to launch Electoral College Tour with special broadcast from the University of New Hampshire

NEW YORK, Jan. 20, 2016 /PRNewswire/ --Today SiriusXM announced that it will go on the road to broadcast live coverage of the first two races in the 2016 Presidential Election. Three politically-minded SiriusXM channels – Patriot (125), P.O.T.U.S. (124), and Progress (127) – will feature special programming from both the Iowa Caucuses on February 1st and the New Hampshire Primary. New Hampshire coverage will kick off on February 8th, the day before locals cast their votes. Listeners will hear analysis from their favorite hosts and other political experts as the results pour in, along with victory and concession speeches from the candidates.



"SiriusXM's wall-to-wall coverage of the 2016 presidential race is unlike anything you'll find on national radio," said Scott Greenstein, President & Chief Content Officer, SiriusXM. "Since the race for the White House began, SiriusXM hosts have landed a remarkable number of interviews with the candidates – totaling more than 100 and counting. That access to the presidential hopefuls will continue throughout 2016 as our interviews continue to make news. With primary voting shortly underway, the atmosphere in both Iowa and New Hampshire will be electric, and SiriusXM will be there to deliver all of the action to our listeners."

In Iowa, P.O.T.U.S. hosts Tim Farley (*The Midday Briefing with Tim Farley*, 12:00–3:00 p.m.

ET, M-F) and Julie Mason (*Press Pool*, 3:00-6:00 p.m. ET, M-F) will be in the heart of the political action, hosting their shows live from Des Moines. P.O.T.U.S., the non-partisan political channel will begin its special coverage starting at 7:00 p.m. ET with the results from the caucuses and what they mean for each campaign.

The Progress channel will also head to Des Moines, with hosts Ari Rabin-Havt (*The Agenda with Ari Rabin-Havt*, 9:00 am-12:00 pm ET, M-F) and Mark Thompson (*Make it Plain with Mark Thompson*, 6:00-9:00 p.m. ET, M-F) hosting their shows on location, with the progressive channel's special results coverage starting at 9:00 p.m. ET. Rabin-Havt will provide listeners with breaking news and reactions from Sec. Hillary Clinton's headquarters, with Thompson stationed at Sen. Bernie Sanders' campaign.

Stephen K. Bannon (Breitbart News Daily, 6:00-9:00 a.m. ET, M-F) and David Webb (David Webb, 9:00p.m.-12:00 a.m. ET, M-F) will represent the conservative Patriot channel's coverage of the caucuses. Webb will host a live, jam-packed show reporting on Monday evening's events, and on Tuesday morning Bannon will broadcast from Des Moines to analyze the big results and get the latest information from top political newsmakers.

The following week in New Hampshire, coverage of the nation's first primary will begin on Monday, February 8th. SiriusXM will turn the iconic Red Arrow Diner in Manchester into its broadcast center for the all-important primary. A regular stop for candidates on the campaign trail, the political hot-spot will be re-branded the "SiriusXM Red Arrow Diner" and feature live shows. In addition to interviews with the key figures in the race, the hosts will also talk with "everyday Americans" and gauge their interest, passion, and opinions on the nation's first primary. Listeners in attendance will also be treated to a complimentary meal selected from a specially designed "SiriusXM Red Arrow Diner New Hampshire Primary Menu." The hosts might even cook up some diner favorites for their listeners, with fans also having a chance to cast a ballot for their favorite menu entrees.

Patriot host Stephen K. Bannon will kick off the two-day event at the diner, followed by fellow Patriot host Andrew Wilkow (*The Wilkow Majority*) doing his daily show from 12:00-3:00 p.m. ET. Primary day begins Tuesday morning at 6:00 a.m. ET with Progress's Ari Rabin-Havt, followed by P.O.T.U.S. host Michael Smerconish at 9:00 a.m. ET providing a firsthand account of early voting and the candidates' last-minute efforts to secure turnout.

Patriot's David Webb will also be on the ground in New Hampshire. Along with Bannon and Wilkow, Webb will co-host Patriot's live, on-air coverage of the primary Tuesday evening as the results come in. In addition to Smerconish, Julie Mason and Tim Farley will also touchdown in Manchester for the P.O.T.U.S. channel's primary night coverage. Mark Thompson will host a special for Progress, joined by Michelangelo Signorile (*The Michelangelo Signorile Show*, 3:00-6:00 p.m. ET, M-F) offering breaking news from Sen. Bernie Sanders' headquarters, as well as Rabin-Havt with the Clinton campaign.

In addition, SiriusXM Insight (121) will launch the SiriusXM Electoral College Tour with special shows from the University of New Hampshire. On February 8th, hosts Pete Dominick (*StandUP! with Pete Dominick*, 9:00am-12:00 p.m. ET, M-F), John Fugelsang (*Tell Me Everything with John Fugelsang*, 2:00-5:00 p.m. ET, M-F), and Dean Obeidallah (*The Dean Obeidallah Show*, 10:00am-12:00 p.m., Sat.) will each host shows from the university on Monday, getting reaction from the student body about who they plan to support and what

issues are most important to America's newest crop of voters.

On Monday evening, the three comedians will head to downtown Portsmouth, NH, to perform a special stand-up show at the historic Press Room venue. The event will be broadcast on Insight the following day at 6:00 p.m. ET, with tickets for the show available starting January 25th. They can be purchased by visiting pressroomnh.com/calendar.

In addition to SiriusXM's original programming, listeners will also be able to follow the breaking news from their favorite cable news channels, including CNN (116), FOX News Channel (114), FOX News Headlines 24/7 (115), MSNBC (118), and more.

SiriusXM subscribers will also be able to listen to reporting of the Iowa Caucuses and New Hampshire Primary via SiriusXM On Demand, through the SiriusXM app on smartphones and other connected devices, as well as online at www.siriusxm.com/player.

About SiriusXM

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The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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