

October 14, 2015



Donny Deutsch to Host Live Call-In Show Exclusively on SiriusXM

Media maven, TV personality, author and star of new television series to host limited-run talk show, "Dialing Donny," on SiriusXM's Stars channel starting October 19

Taking calls from listeners, Donny Deutsch will share advice on relationships, career, sex and life

NEW YORK, Oct. 14, 2015 /PRNewswire/ -- SiriusXM announced today that Donny Deutsch will host a live, limited-run one-hour show October 19 - 23, on SiriusXM. The new show, *Dialing Donny*, will have Deutsch taking calls from listeners—dishing advice on relationships, sex, career and all aspects of life.



Examining the issues that matter to women but through a male perspective, Deutsch will deliver candid, honest and quick witted discussions in this special show. He is part big brother, part big bad wolf in this no holds barred new series.

"Sincere, sometimes brutal, but always likeable, Donny will bring his charmingly direct style to this special format of talk programming," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Audiences will want to tune-in to catch the unpredictable Donny field live calls on a variety of topics."

"I am so excited to partner with SiriusXM, one of the greatest communication brands out there," said Deutsch. "*Dialing Donny* is a great platform for me to do two of my favorite things in life—give advice and connect with an audience."

Deutsch is the star, executive producer and creator of a new original comedy series, *Donny!*, which premieres Tuesday, November 10, on USA Network. This half-hour scripted series takes a satirical look at the media, wealth and modern romance through the eyes of Deutsch's fictionalized character based on the real-life ad-man and TV personality. He is the former host of CNBC's *The Big Idea with Donny Deutsch* and regularly appears on MSNBC's *Morning Joe*. Deutsch is the author of *Often Wrong, Never in Doubt* and *The Big Idea: How to Make Your Entrepreneurial Dreams Come True from the AHA Moment to Your First Million*. He is also Chairman Emeritus of Deutsch Inc., one of the world's leading advertising agencies.

Dialing Donny will air beginning Monday, October 19, at 8:00 pm ET on SiriusXM Stars, channel 109, featuring diverse programming for women. The channel is available to SiriusXM subscribers nationwide on satellite radios, and on the SiriusXM app and online at siriusxm.com.

The SiriusXM Stars channel includes shows hosted by Jenny McCarthy, Dr. Laura, Judith Regan, Jenny Hutt and Alexa von Tobel.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](http://SiriusXMHoldingsInc.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 28.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://SiriusXMCanada.com) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/SiriusXM), [Twitter](https://twitter.com/SiriusXM), [Instagram](https://www.instagram.com/SiriusXM), and [YouTube](https://www.youtube.com/SiriusXM). To view and download SiriusXM logos and artwork, please visit SiriusXM.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and

expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media Contact for SiriusXM:

Amy Galleazzi
212.901.6552
amy.galleazzi@siriusxm.com

For Donny Deutsch:

Stephanie Kahan and Devin Almeida
TeamDonny@jonesworks.com
212.839.0111



Photo - <https://photos.prnewswire.com/prnh/20151013/276549>

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/donny-deutsch-to-host-live-call-in-show-exclusively-on-siriusxm-300159109.html>

SOURCE Sirius XM Holdings Inc.