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SiriusXM to Host Celebrity Fantasy Football Draft in Lake Tahoe on July 15

Cris Collinsworth, Rob Riggle, Dennis Haysbert, John O'Hurley, Brandi Chastain, Jay DeMarcus, James Lofton are among the personalities who will participate live at **Hard Rock Hotel & Casino Lake Tahoe**

Event airs nationwide on SiriusXM Fantasy Sports Radio channel

NEW YORK, July 13, 2015 /PRNewswire/ -- SiriusXM will host its sixth annual SiriusXM Celebrity Fantasy Football Draft at the Hard Rock Hotel & Casino Lake Tahoe on Wednesday, July 15.



The event features a variety of celebrities and SiriusXM personalities together on stage to draft their fantasy football teams for the 2015 season, and all the fun and entertaining verbal sparring that goes along with the proceedings. Personalities participating in this year's draft will include NBC and Pro Football Focus analyst **Cris Collinsworth**; actor **Dennis Haysbert**; actor/comedian **Rob Riggle**; former U.S. Soccer star **Brandi Chastain**; Rascal Flatts bassist **Jay DeMarcus**; actor **John O'Hurley**; NASCAR driver **Ty Dillon**; and SiriusXM Fantasy Sports Radio hosts **John Hansen, Pilar Lastra** and **Lisa Ann**.

The event will begin at 4:00 pm ET/1:00 pm PT and will take place in front of a live audience at the Hard Rock Hotel & Casino Lake Tahoe. SiriusXM hosts **Bruce Murray** and pro Football Hall of Famer **James Lofton** will emcee the event, which will air live nationwide on [SiriusXM Fantasy Sports Radio](#), available on satellite radios (Sirius channel 210, XM channel 87), on the SiriusXM app and at [SiriusXM.com](#).

After the event airs live it will be re-broadcast on SiriusXM Fantasy Sports Radio on July 15 (7:00 pm ET), July 16 (10:00 pm ET), July 18 (12:00 pm ET) and July 19 (2:00 pm and 10:00 pm ET). It will also be available to subscribers on [SiriusXM On Demand](#).

Through the 2015 season, fans can follow the SiriusXM Celebrity Fantasy Football League competition at www.siriusxm.com/fantasysportsradio.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk

and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

About Hard Rock Hotel & Casino Lake Tahoe

The Hard Rock Hotel & Casino Lake Tahoe is South Shore's newest and fully integrated gaming resort. The property features 539 rooms and suites, a 25,000 plus square foot casino offering over 500 slot machines and a variety of table games, multiple restaurants and bars, a vast collection of rock 'n' roll memorabilia, the world-famous retail store, the largest outdoor pool experience in South Lake Tahoe, and an assortment of live entertainment both indoors and out, including Vinyl and other venues. Like us on [Facebook](https://www.facebook.com/hrhclaketahoe), follow us on [Twitter](https://twitter.com/hrhclaketahoe) at @hrhclaketahoe #ROCKTAHOE or for more information about Hard Rock Hotel & Casino Lake Tahoe, visit www.HardRockCasinoLakeTahoe.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of

acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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