

June 4, 2015



SiriusXM to Broadcast Grateful Dead's Historic "Fare Thee Well" Concerts on its Exclusive Grateful Dead Channel

Special edition of SiriusXM's "Tales from the Golden Road" weekly show to offer expert commentary before and after concerts

SiriusXM subscribers can win a trip to Chicago and tickets to all three shows at www.siriusxm.com/faretheewell starting June 4

NEW YORK, June 4, 2015 /PRNewswire/ -- SiriusXM today announced it will broadcast the Grateful Dead's "Fare Thee Well: Celebrating 50 Years of Grateful Dead" historic concerts from Chicago on the iconic rock band's exclusive SiriusXM channel.



The concerts, which are among the Grateful Dead members' final performances together, will air from Soldier Field in Chicago on July 3, July 4 and July 5 at 9:15 pm ET, via satellite on SiriusXM's Grateful Dead Channel, channel 23, and through the SiriusXM App on smartphones and other connected devices, as well as online at siriusxm.com. The concerts will also be rebroadcast on SiriusXM's Grateful Dead Channel the day after each performance as well as over Labor Day Weekend. For the broadcast schedule, please visit www.siriusxm.com/gratefuldead.

"As generations of Dead fans eagerly anticipate these historic shows, we are thrilled that our subscribers who were not able to get tickets will still be able to experience this iconic band performing together one last time," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Created with the band and curated by Dead experts, our Grateful Dead Channel is the perfect platform for a whole nation of long-time fans and new ones to hear these shows."

David Gans and Gary Lambert, hosts of SiriusXM's Grateful Dead Channel's interactive talk show *Tales from the Golden Road* will host a special edition of their weekly SiriusXM show before and after the concerts to provide their insider perspective. Grateful Dead archivist and Grateful Dead Channel host David Lemieux will be a special guest.

SiriusXM subscribers since before May 18 can enter SiriusXM's Grateful Dead Channel Fare Thee Well Sweepstakes for the chance to win a Grand Prize trip to Chicago including round-trip airfare, four nights' hotel stay, and a pair of tickets to all three of the historic, sold-out concerts at Soldier Field on July 3, 4 and 5. The Grand Prize Winner will also get the chance

to appear on a special edition of *Tales from the Golden Road* broadcast live from Chicago on SiriusXM's Grateful Dead Channel. See Official Rules for complete details at www.siriusxm.com/faretheewell starting June 4 at 12:00 noon ET.

In addition, SiriusXM subscribers can listen to *Tales from the Golden Road* on SiriusXM's Grateful Dead Channel throughout the month of June for a chance to win tickets to the "Fare Thee Well" concerts in Chicago, as well as webcast packages to view all the "Fare Thee Well" concerts across the Internet from Live Alliance, and tickets to see the concerts in select cinemas nationwide from Fathom Events.

The Grateful Dead Channel is an example of a SiriusXM channel created with iconic and leading artists, including Bruce Springsteen's E Street Radio, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45, Willie Nelson's Willie's Roadhouse, The Pink Floyd Channel, B.B. King's Bluesville, Elvis Radio, Jimmy Buffett's Radio Margaritaville, Siriusly Sinatra, Tiësto's Club Life Radio and Neil Diamond Radio.

"Fare Thee Well: Celebrating 50 Years of Grateful Dead," produced by Live Alliance, is an event that Billboard says "will go down in rock history." Fans who are unable to travel to Chicago to attend the concerts will be able to access a broadcast of the event across multiple media platforms, including via a Pay-Per-View special on satellite and cable television, an online webcast (includes June 27-28 Santa Clara concerts, as well), an audio stream on SiriusXM, in participating bars and restaurants, as well as in movie theaters in the United States (presented by Fathom Events) and worldwide (presented by CinemaLive).

For more information about the Grateful Dead's "Fare Thee Well: Celebrating 50 Years of Grateful Dead" concerts, visit www.dead50.net.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.ca) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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