

May 4, 2015



SiriusXM Announces Exclusive Programming Celebrating Mother's Day

Special guests including Melissa Joan Hart, Alysia Reiner, Jo Dee Messina, Maureen Sullivan, Amber Sabathia, Regina Calcaterra, and Shelley Ross share the joys, challenges, and gratification of motherhood

Exclusive programming to air on the SiriusXM Stars, Kids Place Live and SiriusXM NASCAR Radio channels

NEW YORK, May 4, 2015 /PRNewswire/ -- SiriusXM today announced its exclusive programming to celebrate Mother's Day with celebrity moms and special guests sharing advice, tips and the joys and challenges of motherhood airing on the SiriusXM Stars, Kids Place Live, and SiriusXM NASCAR Radio channels.



SiriusXM's Denise Albert and Melissa Musen Gerstein, hosts of *The MOMS*, will host a special "Mother's Day Mamarazzi Celebration," featuring a panel of celebrity and working moms discussing the everyday challenges they face and how they deal with them. Special guests include actress and producer, Melissa Joan Hart; "Orange is the New Black's" Alysia Reiner; country music artist, Jo Dee Messina; AOL.com's Maureen Sullivan; Senior Vice President of Harper Collins, Lisa Sharkey; Cozy's Cuts for Kids founder, Cozy Friedman; founder of CCandy, Amber Sabathia; best-selling author Regina Calcaterra; former ABC News Executive Producer, Shelley Ross; XL Alliance founder Liliana Gil Calletta; and Amy Newmark, publisher and author of "Chicken Soup for the Soul." *The MOMS' "Mother's Day Mamarazzi Celebration"* will air on SiriusXM Stars channel 109 Monday, May 4 at 8:00 pm ET.

All week long, model, actress, author and SiriusXM host Jenny McCarthy will discuss different aspects of motherhood with her listeners and talk about everything from dating and parenting to sex and relationships as she celebrates some of the favorite moms in her life. Plus, Jenny will share stories from her best-selling books and take a look at the lighter side of parenting with stories about crazy things moms do and the silly tweets they post. *Dirty, Sexy, Funny with Jenny McCarthy* airs on SiriusXM Stars channel 109 at 10:00 am ET.

In addition, SiriusXM will broadcast Mother's Day programming including:

The Perri Peltz Show (Stars channel 109): SiriusXM host Perri Peltz discusses the role of

the working mother and the best companies for working mothers. The host also discusses recent articles on quality vs. quantity balance and the new trend to take maternity leave later in the life cycle i.e. staying home for a month with your teen. Airt Tuesday, May 5 at 8:00 pm ET.

Financially Fearless with Alexa Von Tobel (Stars channel 109): The SiriusXM host and Learnvest CEO shares practical financial advice for new parents. Airt Thursday, May 7 at 8:00 pm ET.

Dot Complicated with Randi Zuckerberg (Stars channel 109): Randi will highlight the latest products for parents, ways of balancing screen-time, how to connect as a family, and more. Airt Friday, May 7 at 8:00 pm ET.

Seth Speaks (Stars channel 109): Seth welcomes "mom favorite" Josh Groban to discuss his new theatre-centric album, "Stages," the perfect mother's day gift. Airt Wednesday, May 6 at 8:00 pm ET.

Pia Lindstrom Presents (Stars channel 109): The SiriusXM host asks well-known personalities what they think of their mothers: Longtime news personality Cokie Roberts talks glowingly about her mom's support, Broadway costume designer to the stars William Ivey Long shares what his mom taught him about designing, and Mint Theater Artistic Director Jonathan Bank shares how his mom reacted when she heard of his career choice. Airt May 10 at 7:00 am and 7:00 pm ET.

Just Jenny (Stars channel 109): Jenny will share the best and worst gifts Mother's Day gifts ever and celebrates people who are mother figures. Also, fantasy mom vacations, and dealing with loss on Mother's Day. Airt weekdays at 12:00 pm ET.

The Dr. Jenn Show (Stars channel 109): Radio and television host and author of multiple parenting books, Dr. Jenn Mann will open each show with her best tips on motherhood, parenting, balancing family, work and personal time, and more. Airt weekdays at 10:00 pm ET.

Kids Place Live (channel 78): Liz Gumbinner and Kristen Chase, founders of *Cool Mom Picks*, share some of their top Mother's Day picks for both new and more seasoned moms, DIY and homemade gifts, gifts for mom from the kids, gifts for grandma, and gifts for the other mother-like figures in your life. The one-hour gift guide special will air on SiriusXM Kids Place Live channel 78, and will replay on SiriusXM Stars.

SiriusXM NASCAR Radio's *Dialed In to Mother's Dayspecial* (channel 90): Claire B. Lang will host her annual special this Saturday, May 9 (2:00 pm ET) live from Kansas Speedway. The show celebrates the relationships between several of NASCAR's star drivers and their mothers, and Lang will talk with a number of NASCAR moms - including drivers' wives - about their children and life on and off the track.

SiriusXM's special Mother's Day programming can be heard May 4 through May 8 on multiple SiriusXM channels. After the broadcast, it will be available on SiriusXM On Demand for subscribers listening via the SiriusXM App for smartphones and other mobile devices or online at siriusxm.com. Visit www.siriusxm.com/ondemand for more information.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 27.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may

differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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