

March 17, 2015



# Andy Cohen To Create His Own SiriusXM Channel

**All Andy, All The Time: new exclusive channel to be executive produced and personally curated by Cohen**

**Radio Andy to feature weekly radio show hosted by the late night talk show host**

NEW YORK, March 17, 2015 /PRNewswire/ -- SiriusXM today announced that Andy Cohen, popular late night talk show host of "Watch What Happens Live" on Bravo, television producer, and bestselling author will now also executive produce an all-new channel featuring entertainment personally curated and presented by Cohen exclusively on SiriusXM.



In addition to producing the new SiriusXM channel, Radio Andy, Cohen will also host a weekly radio show exclusively on the 24/7 channel for SiriusXM listeners nationwide. Radio Andy and Cohen's new radio show are scheduled to launch later this year.

"I love radio, and the creative challenge of programming a channel around people I'm passionate about is intoxicating," said Cohen. "Personally, I've been looking for an outlet where I can do more long-form interviews, and SiriusXM is the perfect home for my brand of uncensored, deep and shallow talk. Furthermore, I consider Howard Stern a media role model, so working under the same roof will be a thrill."

"Andy Cohen is a dynamic and larger-than-life personality whose unique brand of entertainment genius has changed the way we watch TV. Let's listen to what happens when Andy does radio and taps into what's fun and happening in pop culture," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

The Emmy Award and Peabody Award-winning Cohen is the Host and Executive Producer of "Watch What Happens Live," his live late night, interactive talk show on Bravo that is the only live show in Late Night, and features some of the biggest names in pop culture, including Oprah Winfrey, Cher, Lady Gaga, Meryl Streep, Jennifer Lopez, Will Ferrell, and Jimmy Fallon. Cohen also serves as Executive Producer of "The Real Housewives" franchise and hosts the highly-rated reunion specials on Bravo.

On SiriusXM in 2012, Cohen hosted a 5-week series of live, call-in shows discussing pop culture and entertainment with the people who make it happen and with SiriusXM listeners nationwide. To celebrate the publication of his best-selling memoir "Most Talkative: Stories

from the Front Lines of Pop Culture," Cohen hosted a live on-air '80s prom-themed broadcast exclusively on SiriusXM.

In 10 years as an executive at Bravo, where he was most recently Executive Vice President of Development and Talent, Cohen was responsible for a high-profile and successful slate of unscripted series and specials including hits such as "Project Runway," "Top Chef," "Queer Eye," "The Millionaire Matchmaker," "Kathy Griffin My Life On the D List," "The Rachel Zoe Project," and "The Real Housewives" franchises.

St. Louis native Cohen is also a best-selling author. In November 2014, he became a New York Times best-selling author for a third time with the release of his latest book, "The Andy Cohen Diaries: A Deep Look At a Shallow Year" published by Henry Holt. Cohen also had bestsellers with both the hardcover (May 2012) and the paperback (May 2013) versions of his first book, titled, "Most Talkative."

Cohen has over two million followers on social media; follow him on [Facebook](#), Twitter ([@andy](#)), Instagram ([@bravoandy](#)) and Tumblr ([therealandycohen.tumblr.com](#)).

For more information and to try SiriusXM for 30-days, please visit [siriusxm.com](#).

### **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 27.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM radios and accessories are available from retailers nationwide and at [shop.siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business,*

*economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

## **P - SIRI**

### **Contacts for SiriusXM:**

Samantha Bowman  
212 901 6644  
[samantha.bowman@siriusxm.com](mailto:samantha.bowman@siriusxm.com)

Patrick Reilly  
212 901 6646  
[patrick.reilly@siriusxm.com](mailto:patrick.reilly@siriusxm.com)

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/andy-cohen-to-create-his-own-siriusxm-channel-300051342.html>

SOURCE Sirius XM Holdings Inc.