

October 22, 2014



Mike Krzyzewski Debuts 10th Season of His SiriusXM Show Oct. 23

"Basketball and Beyond with Coach K" will air weekly on SiriusXM College Sports Nation, channel 91

Kansas head coach Bill Self and Denver Nuggets/Team USA forward Kenneth Faried will join Coach K on the season premiere

NEW YORK, Oct. 22, 2014 /PRNewswire/ -- Mike Krzyzewski, head coach of the Duke University Blue Devils and the USA Basketball Men's National Team, will debut the 10th season of his weekly SiriusXM show, *Basketball and Beyond with Coach K*, tomorrow, October 23 (6:00 pm ET) on [SiriusXM College Sports Nation](#), channel 91.



Coach K will be joined on the season premiere by Kansas Jayhawks head basketball coach Bill Self and Denver Nuggets/U.S. Men's National Team forward Kenneth Faried.

Throughout the season, a new edition of *Basketball and Beyond* will air every Thursday on SiriusXM College Sports Nation, which is available on satellite radios, on the SiriusXM Internet Radio App and at SiriusXM.com. Each show will also be available on [SiriusXM On Demand](#).

"It is amazing that we have been part of the SiriusXM team for a decade," said Krzyzewski. "Working side by side with my partner Dave Sims, we have tried to deliver compelling conversations to our listeners over the past nine seasons. I am certain our 10th year will be no different. We're very proud of the show and we thoroughly enjoy doing it each week throughout college basketball season. We are excited to get started this week with two outstanding guests in Coach Self and Kenneth Faried."

"We're honored and excited to be embarking on a 10th season of *Basketball and Beyond*," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Coach K is one of the most exceptional figures of our time. To have him on SiriusXM all these years sharing his perspective and inspiring people, in sports and in their daily lives, is truly special."

Basketball and Beyond features Coach K discussing a wide array of subjects and interviewing successful people from sports, entertainment, government and more. Some of the high profile guests who have joined Krzyzewski on the program over the past nine seasons include former NBA Commissioner David Stern, General Martin Dempsey, Chairman of the Joint Chiefs of Staff, LeBron James, Kobe Bryant, fellow coaching greats

Bob Knight, John Madden, Joe Torre, Pat Summitt, Bill Belichick and many others.

Over 39 years as a head basketball coach, 34 of them at Duke University, Coach K has built one of the most extraordinary coaching resumes in sports history. He is the all-time winningest head coach in NCAA Men's Division I basketball history with 983 victories, and has led Duke to four NCAA Championships, 13 ACC Tournament championships and 11 Final Four appearances. He was inducted into the Naismith Basketball Hall of Fame in 2001.

Krzyzewski has been involved with USA Basketball as a coach on and off since 1979, when he started out as an assistant to Bob Knight. Over that time he has helped lead the U.S. to 10 gold medals, two silver medals and two bronze medals. Since 2005, when USA Basketball managing director Jerry Colangelo selected Krzyzewski as the Senior Men's National Team head coach, the USA is an extraordinary 75-1 in major international competitions.

In addition to Coach K's program, SiriusXM carries live play-by-play coverage of Duke basketball games throughout the season. SiriusXM is the leading broadcaster of live college sporting events and offers play by play from the ACC, Big Ten, Big 12, Big East, Pac 12, SEC, American Athletic Conference and other NCAA Division I conferences.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

P-SIRI

Media contact:

Andrew FitzPatrick

SiriusXM

212.901.6693

andrew.fitzpatrick@siriusxm.com

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/mike-krzyzewski-debuts-10th-season-of-his-siriusxm-show-oct-23-636644929.html>

SOURCE Sirius XM Holdings Inc.