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SiriusXM to Air Live Town Hall with Legendary Golfer Gary Player

World Golf Hall of Fame member will sit down for a Q&A with a live audience at the SiriusXM Studios in New York City

NEW YORK, Oct. 2, 2014 /PRNewswire/ -- Legendary golfer Gary Player will sit down for an exclusive Q&A session with an audience of SiriusXM listeners at the SiriusXM Studios in New York City on Monday, October 6, as part of SiriusXM's "Town Hall" series.



"SiriusXM's Town Hall with Gary Player" will air nationwide two days later - on Wednesday, October 8 at 1:00 pm ET - on [SiriusXM PGA TOUR Radio](#) (XM channel 93, Sirius channel 208) and will be moderated by veteran golf broadcaster and SiriusXM host Matt Adams. Player will answer questions from SiriusXM subscribers in the audience and talk about his remarkable career and his efforts to promote health and fitness.

"I am excited to sit down for an exclusive Town Hall to answer questions from the fantastic listeners of SiriusXM," said Grand Slam champion Gary Player. "My career has spanned over 60 years now, so I am looking forward to some great questions about golf, as well as diet, exercise and fitness."

"Gary is extraordinary not just for his career on the course, which is legendary, but also for his life-long commitment to healthy living and exercise," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "He's more fit than most people half his age and his life and career are an inspiration to millions around the world. We're thrilled and honored to have him sit and talk with our subscribers for our Town Hall series."

Gary Player is one of golf's greatest players, having won 165 professional tournaments worldwide. In 2015, he will celebrate the 50th anniversary of his Grand Slam, which he won at age 29 at the 1965 US Open. Player became only the third golfer to win all four of golf's major tournaments, following Ben Hogan and Gene Sarazen. Since then, only Jack Nicklaus and Tiger Woods have added their names to this elite group. Player has also been a renowned proponent of healthy living through proper diet and exercise throughout his entire career and is recognized as a pioneer of fitness in sports. He maintains an incredible workout routine even today at age 78 that includes hundreds of push-ups and sit-ups daily.

He also serves as a spokesman for the health care company, Humana Inc., and is active in their efforts to fight childhood obesity and promote a healthy lifestyle.

The event is part of SiriusXM's "Town Hall" series, which features intimate gatherings with

an iconic personality sitting down with a studio audience of SiriusXM listeners. After the debut broadcast, the program will be available on [SiriusXM On Demand](#) for subscribers via the [SiriusXM Internet Radio App](#) or online at [SiriusXM.com](#).

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

About Gary Player

Gary Player, often referred to as the Black Knight, symbolizes all that world class golf is or was ever intended to be. A champion in every sense of the word, he has won 165 professional tournaments worldwide and through the philanthropic efforts of his foundation generated nearly \$60 million dollars for the education of underprivileged children. Player, a master of the game, and a world leader in golf course design is credited with shaping more than 365 courses worldwide.

In 2015, Gary Player will celebrate the 50th anniversary of his Grand Slam, which he won at age 29 at the 1965 US Open. Player became only the third golfer to win the Grand Slam, following Ben Hogan and Gene Sarazen. Since then, only Jack Nicklaus and Tiger Woods have added their names to this elite group. Player has, to date, won nine major championships on the regular PGA Tour and nine on the Senior or Champions Tour. He is a three time President's Cup Captain and in 2000 received South Africa's Sportsman of the Century Award.

In addition to his 40 years of golf course design, Player currently serves as the Global Ambassador to the World Golf Hall of Fame and holds an Honorary Doctor of Laws degree from St. Andrews University. His legendary career and humanitarian endeavors have been acknowledged by numerous awards, including the 2012 PGA Tour Lifetime Achievement Award, the 2006 PGA Tour Payne Stewart Award, and the 2003 Laureus Lifetime Achievement Award.

Born in Johannesburg, South Africa, Player has circled the globe in pursuit of sporting events, and after journeying over 15 million miles, or 25 million kilometers, he is widely recognized as The World's Most Traveled Athlete™. When not traveling to or from sporting events, Player divides his time between the South African stud farm, where he has bred over

2000 winning thoroughbred race horses, and his residence on Jupiter Island in Hobe Sound, Florida.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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