

September 8, 2014



# **TechCrunch and SiriusXM to Launch "TechCrunch Radio" Live from TechCrunch Disrupt San Francisco 2014**

**SiriusXM listeners will hear live tech pitch-offs from start-up companies at Disrupt and on weekly show**

**"TechCrunch Radio" hosts John Biggs and Jordan Crook will give an inside-look at the most important topics in today's tech landscape**

NEW YORK, Sept. 8, 2014 /PRNewswire/ -- TechCrunch and SiriusXM today announced it will launch "TechCrunch Radio," a limited-run series premiering at [Disrupt San Francisco 2014](#), one of the most anticipated tech conferences of the year.



TechCrunch's East Coast Editor, John Biggs, and writer and reporter, Jordan Crook, will host the premier episode of "TechCrunch Radio" live from Start-Up Alley at 2014 Disrupt. Biggs and Crook will give SiriusXM listeners all the news on the latest technology from the world's most innovative start-ups as well as established companies launching their gadgets, products, and services.

The 6-week series will debut on Tuesday, September 9, at 6:00 pm ET live from the TechCrunch technology conference. Each week, "TechCrunch Radio" will air Tuesdays at 6:00 pm ET with a replay at 6:00 pm PT, drive time for both coasts, on [Indie](#), channel 102, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](#). Subscribers will also be able to listen via SiriusXM On Demand through the SiriusXM Internet Radio App for smartphones and other mobile devices and online at [siriusxm.com](#).

TechCrunch, a unit of AOL's Brand Group, is a leading technology media property, dedicated to obsessively profiling startups, reviewing new Internet products, and breaking tech news. Founded in June 2005, TechCrunch and its network of websites now reach more than 12 million unique monthly visitors and draw more than 37 million page views per month.

Broadcasting from San Francisco, "TechCrunch Radio" will bring to SiriusXM listeners the chance to hear tech pitch-offs from start-up companies participating in this year's Disrupt conference. Each weekly episode of "TechCrunch Radio" will also feature additional live

tech pitch-offs by entrepreneurs. The show will also include interviews with some of the most influential people in the tech world and representatives from the hottest tech start-ups, giving SiriusXM listeners an inside-look at the most important topics in today's technology landscape.

"TechCrunch plays a vital role in the tech industry by helping a savvy audience navigate the news bubbling up at the cutting edge of the startup world," said Luke Beatty, President, AOL Media Brands. "We welcome the SiriusXM listeners into the fold as a new, engaged audience seeking insight into emerging technology and ideas."

"TechCrunch has become the pre-eminent authority on the tech start up community, and on the generation of entrepreneurs who are changing the business and cultural landscape with their ideas for products and services," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "We plan to bring that vibrant dialogue and culture to satellite radio, where TechCrunch's own editors and writers will take center stage, and our subscribers will be amongst the first to hear about the next hot tech products, services or gadgets."

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About TechCrunch**

Founded in June 2005, TechCrunch is a leading technology media property, dedicated to obsessively profiling startups, reviewing new Internet products and breaking tech news. The TechCrunch community includes more than two million friends and followers on Twitter, Facebook, LinkedIn, Google and other social media. CrunchBase, TechCrunch's open database about start-up companies, people and investors, has become a leading statistical resource for technology companies and transactions. The company hosts major conferences and events, including the Disrupt series, The Crunchies Awards and various meet-ups worldwide serving as community platforms for industry conversation and collaboration.

### **About SiriusXM**

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](http://www.siriusxm.com) App for smartphones and other connected devices as well as online at [siriusxm.com](http://www.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to,*

*statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

## **P-SIRI**

### **Contact for SiriusXM:**

Patrick Reilly  
212 901 6646  
[patrick.reilly@siriusxm.com](mailto:patrick.reilly@siriusxm.com)

### **Contact for AOL:**

Allison Butler  
202 624 9361  
[allison.butler@teamaol.com](mailto:allison.butler@teamaol.com)



Logo - <https://photos.prnewswire.com/prnh/20140908/143717>

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

SOURCE Sirius XM Holdings Inc.