

June 2, 2014



## **SiriusXM Announces Major "Piolin" Event in Houston: "Piolin's Jugada Musical"**

**Hosted by SiriusXM's Eddie "Piolin" Sotelo, exclusive event will feature Tejano band Intocable performing live**

**Special guest, comedian Gabriel "Fluffy" Iglesias, performs and joins "Piolin" on stage**

**Performances by the GRAMMY® and Latin GRAMMY® award winning band and comedian to air live on SiriusXM's Piolin Radio**

**ESPN Deportes host Daniela Rodriguez to offer expert commentary during the day's Mexico v. Brazil game**

**SiriusXM listeners are invited to enter for the chance to attend at [www.siriusxm.com/JugadaMusical](http://www.siriusxm.com/JugadaMusical)**

NEW YORK, June 2, 2014 /PRNewswire/ -- SiriusXM announced today "Piolin's Jugada Musical," an exclusive event hosted by SiriusXM's Eddie "Piolin" Sotelo featuring Tejano band Intocable and special guest comedian Gabriel "Fluffy" Iglesias performing live for SiriusXM fans at The House of Blues in Houston, Texas, on Tuesday, June 17, 2014.



The invitation-only event will be hosted by Spanish radio's top host Eddie "Piolin" Sotelo and will be broadcast live from Houston on Tuesday, June 17 starting at 1:30 pm CT via satellite on Piolin Radio channel 147 and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

"Piolin's Jugada Musical" will kick off with a special broadcast of "El Show de Piolin" live from the House of Blues with stand-up comedian and actor Gabriel "Fluffy" Iglesias joining the SiriusXM host on stage. During the exclusive event, GRAMMY® and LATIN GRAMMY® award winning Tejano band Intocable will perform songs from their album, *En Peligro de Extincion*, as well as music from their previous albums as they close the night.

The celebration, which marks Piolin's return to Houston, will allow the audience of SiriusXM fans and VIP guests to also watch the day's highly-anticipated match between Mexico and Brazil, with expert commentary from ESPN Deportes host Daniela Rodriguez.

"I am so excited to return to Houston, a city I love, and be part of this great event that brings my show and great entertainers directly to my fans," said Eddie "Piolin" Sotelo, SiriusXM host. "My 'Jugada Musical' will include an unforgettable soccer match, great Tejano music by one of the best bands today, and laughs from one of the country's top comics."

"We are thrilled to announce 'Piolin's Jugada Musical,' delivering exclusive and entertaining radio, top-flight comedy, and great live music directly to our national subscribers and a lucky audience in Houston," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "'Piolin's Jugada Musical' will offer our growing national bi-lingual audience of listeners the best of everything from an array of top talent in entertainment. This is the latest in our SiriusXM Latino programming initiative to reach new subscribers with our exclusive audio entertainment."

Fans can visit [www.siriusxm.com/JugadaMusical](http://www.siriusxm.com/JugadaMusical) for the chance to win tickets, see Official Rules and complete details.

After the broadcast, the performance will be available on SiriusXM On Demand for listeners listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at [siriusxm.com](http://siriusxm.com).

A witty performer, Gabriel "Fluffy" Iglesias' draws from personal experience to deliver the high-octane comedic shows he's come to be known for. His DVD specials "Hot & Fluffy" and "I'm Not Fat...I'm Fluffy" have sold more than 1 million copies. Gabriel's television credits include: Cartoon Network's "The Annoying Orange," "The Tonight Show with Jay Leno," "Conan," "Jimmy Kimmel Live," FOX TV's "The Family Guy," "Good Morning America," and "The Late Late Show with Craig Ferguson." He has sold out performances around the world, including in Australia, Europe, the United Kingdom and Saudi Arabia. This summer, Gabriel "Fluffy" Iglesias' stars in his very own comedy concert feature film, "THE FLUFFY MOVIE", in theaters July 11, 2014. "Piolín" also appears in "THE FLUFFY MOVIE".

Intocable has been awarded two GRAMMY® and seven Latin GRAMMY Awards and multiple nominations, thirteen Premio Lo Nuestro, numerous Latin Billboards, two Billboard Regional Mexican Awards, as well as many other nominations, including one from the American Music Awards.

SiriusXM's Piolin Radio is the home of "El Show de Piolin," featuring the host's take on the day's events, interviews with celebrities, listener call-ins, pranks, music and beloved characters "Dona Chela," "Casimiro" and "Don Poncho." The live, four-hour morning show airs Monday through Friday 6:00 am – 10:00 am PT reaching listeners across the country and replays multiple times throughout the day on Piolin Radio channel 147.

For more information, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from

retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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