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Legendary Radio Personality Art Bell to Launch Exclusively on SiriusXM

One of the most listened-to radio hosts of the last two decades returns to the airwaves with expanded live, nightly call-in show

On "Art Bell's Dark Matter," the late night broadcasting legend to explore the paranormal and unexplained with expert guests and listeners nationwide

Bell to open the phone lines and listeners' minds to debunk and declassify conventional wisdom in an uncensored, unscripted forum

NEW YORK, July 30, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today it will be the exclusive home to legendary radio personality Art Bell, marking the return of the trailblazing late night host to radio with a new, expanded live, nightly call-in show on which he will explore the paranormal, unexplained and more with expert guests and listeners nationwide.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Art Bell's Dark Matter will debut in fall 2013 on Indie, SiriusXM channel 104, airing nightly from 10:00 pm – 1:00 am ET (7:00 – 10:00 pm PT). Bell will host the show from his home studio in Pahrump, Nevada—near the storied Area 51—opening the phones lines and inviting listeners and expert guests to join his uncensored, unscripted nightly conversation about a wide variety of topics including: the paranormal, near-death experiences, quantum physics, extraterrestrial life and the unusual.

A 2008 inductee to the National Radio Hall of Fame, Bell was one of the top five most listened-to talk hosts in America when he was syndicated weeknights from 1993-2003, sharing the top rankings with Howard Stern, Dr. Laura and Rush Limbaugh, with as many as fifteen million listeners on 500 radio stations. Howard Stern and Dr. Laura are also exclusively heard on SiriusXM.

"SiriusXM is the perfect fit for me and my new show *Art Bell's Dark Matter*," said Art Bell. "Though invisible, dark matter accounts for gravitational forces observed in the universe—expect these forces to be at work in the uncensored, unrestricted creative arena of satellite radio, a medium with truly extraterrestrial reach."

"We are excited to be the exclusive home of Art Bell, who has captivated a nation of listeners throughout his career with his intelligent and inquisitive, yet entertaining, style," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Art Bell left terrestrial radio after the biggest possible successes. We are honored that Art now wants to work with SiriusXM to write his next chapter; his vision takes advantage of our best strengths and his new show

will be uncensored, unrestricted, uncluttered and utterly unique. With his return to radio on SiriusXM, he will be able to reach millions of longtime listeners and new fans everywhere in the nation."

Bell started in radio at age thirteen when he became a licensed amateur radio operator, a license and interest that he holds to this day. He hosted radio shows while serving in the Air Force in Vietnam, became an engineer when he returned to the U.S., and returned to the airwaves with a late night show on a Las Vegas radio station that ultimately became his nationally syndicated show "Coast to Coast AM."

Art Bell's Dark Matter will be available on SiriusXM On Demand after it airs for subscribers listening via the SiriusXM Internet Radio App for smartphones and other mobile devices or online at siriusxm.com.

Visit www.siriusxm.com, www.artbell.com and @ArtBell51 on Twitter for more information.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 25 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, facebook.com/siriusxm, Twitter, twitter.com/siriusxm, Instagram, instagram.com/siriusxm, and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological

and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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