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SiriusXM Launches "SiriusXM Leading Ladies" Series

Mindy Kaling sits down with Cosmopolitan Editor-in-Chief Joanna Coles for debut of series of candid conversations with influential, inspirational and successful women

Former Senator Olympia Snowe sits down with SiriusXM P.O.T.U.S.' Julie Mason in Washington, D.C. for second installment

NEW YORK, May 13, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will launch "SiriusXM Leading Ladies," a new series featuring candid conversations with notable women from the worlds of entertainment, politics and beyond sitting down in front of an audience of SiriusXM listeners to discuss what it means to be a "leading lady" in today's world, personally and professionally.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

"SiriusXM Leading Ladies" will feature a wide range of influential, inspiring women who have forged their own path to success and risen to the top of their fields with grit, grace, wit and wisdom. The "SiriusXM Leading Ladies" featured guests will share lessons they've learned along the way on how they strike a balance between work and life, advice and strategies for success, how they are redefining what it means to be a woman in today's world and more with SiriusXM listeners in the studio audience and tuning in across the country.

The "SiriusXM Leading Ladies" series will kick off with Mindy Kaling—actress, writer, producer, director and star/creator of *The Mindy Project*—sitting down with *Cosmopolitan's* Editor-in-Chief Joanna Coles at SiriusXM's New York City studios on May 14. Coles will talk to Kaling about her fearless approach to life, her style and beauty, and her career in comedy, television and film. "SiriusXM Leading Ladies" with Mindy Kaling will air live on May 14—coinciding with the season finale of *The Mindy Project*—from 12:00 – 1:00 pm ET on SiriusXM's Cosmo Radio via satellite on channel 108, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com. Kaling will take questions from the studio audience and will be joined by her *Mindy Project* co-star Ike Barinholtz for part of the hour. "SiriusXM Leading Ladies" with Mindy Kaling will replay May 15 at 10:00 am, May 18 at 12:00 pm and 7:00 pm and May 19 at 8:00 pm (all times ET).

"The launch of the 'SiriusXM Leading Ladies' series expands the scope and depth of our programming for women," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "The series will be about women with influence and accomplishments in a wide variety of fields sharing their experiences, ideas and passions with an in-studio audience and a national audience of listeners."

Former Senator Olympia Snowe (R-ME) will be the featured guest on the second installment of "SiriusXM Leading Ladies," sitting down with SiriusXM P.O.T.U.S. host/veteran White House correspondent Julie Mason at SiriusXM's Washington, D.C. studios to discuss her new book *Fighting for Common Ground: How We Can Fix the Stalemate in Congress*. Snowe served as Republican senator from Maine from 1995-2013, recently retiring and deciding not to seek a fourth term, citing in part the increasingly partisan political culture in Washington, D.C. In front of a studio audience of SiriusXM subscribers, Snowe will discuss the lessons she learned as a policymaker, the frustration she shares with the American people about the government's dwindling productivity and the dispiriting dysfunction, gridlock and polarization she sees happening in the Senate today. "SiriusXM Leading Ladies" with former Senator Olympia Snowe will air on May 21 at 4:00 pm ET on SiriusXM P.O.T.U.S. via satellite on channel 124, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com. Encore presentations will air May 21 at 10:00 pm, May 25 at 8:00 am, 3:00 pm and 9:00 pm, May 26 at 1:00 am, 5:00 am, 1:00 pm and 11:00 pm and May 27 at 3:00 am, 4:00 pm and 10:00 pm (all times ET).

"SiriusXM Leading Ladies" with Mindy Kaling and "SiriusXM Leading Ladies" with former Senator Olympia Snowe will be available on SiriusXM On Demand for subscribers listening via the SiriusXM Internet Radio App for smartphones and other mobile devices or online at siriusxm.com.

SiriusXM is home to a diverse lineup of women's programming and personalities including Cosmo Radio, Martha Stewart, Oprah Radio and Dr. Laura and B. Smith.

Visit www.siriusxm.com for more information.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://SiriusXMRadioInc.com) is the world's largest radio broadcaster measured by revenue and has 24.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, facebook.com/siriusxm, Twitter, twitter.com/siriusxm, Instagram, instagram.com/siriusxm, and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to

predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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