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Martha Stewart Launches Live Daily Radio Show on SiriusXM

Martha Stewart to host new show, "Martha Live," featuring all facets of Martha's interests in lifestyle, entrepreneurship, culture, social media and international explorations

Live call-ins, interviews, special segments from Martha's worldwide travels, contributions from Martha's favorite experts and curated excerpts from Martha's extensive broadcast archives

NEW YORK, Jan. 31, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced that Martha Stewart will host a new, daily radio show, *Martha Live*, exclusively on SiriusXM.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

This will be the first time that Martha Stewart has hosted a daily radio show, and will be the first format that exposes every aspect of her vast interests and experiences, from her enduring passion for living well to her leadership in new media; her international explorations and discoveries; the fascinating people she meets from all walks of life; her growing appeal to millennials and her philanthropic endeavors.

The new *Martha Live* show will feature segments including "Ask Martha," with live call-ins; "Mostly Martha," with high-profile guest interviews and discussions; segments hosted by Martha's favorite experts; as well as curated segments from Martha's vast archives of radio and television. Beginning February 19, *Martha Live* will air weekdays from noon to 2:00 pm ET, and replay from 7:00 to 9:00 pm ET, on SiriusXM Stars, channel 107.

Martha Live will be available on SiriusXM On Demand listening via the SiriusXM Internet Radio App for smartphones and other mobile devices, and online at SiriusXM.com. The new show, and shows from the vast Martha Stewart broadcast archive, will air 24/7 on a new Martha Stewart channel on SiriusXM Internet Radio online and via smartphones and other connected devices.

"I am happy to launch my newest show on SiriusXM, and I look forward to spending more time than ever sharing my knowledge and experiences with listeners from all over the country and learning from them and my guests," said Martha Stewart.

"Our subscribers have clearly spoken: they want more access to Martha and we could not be happier to give them that exactly. For the first time, Martha will host a daily radio show, and will expand her format to include everything that interests and fascinates her," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Her show will be as eclectic as her amazing array of interests and skills, and will feature many opportunities for listeners to call in live. Martha is always educating, always informing, always interesting and now,

SiriusXM listeners will get the most of Martha."

Visit www.siriusxm.com and www.siriusxm.com/ondemand for more information.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 23.9 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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About Martha Stewart Living Omnimedia, Inc.

Martha Stewart Living Omnimedia, Inc. (NYSE: MSO) is a diversified media and merchandising company, inspiring and engaging consumers with unique lifestyle content and distinctive products. The Company reaches approximately 66 million consumers across all media platforms each month and has a growing retail presence with 8,500 products in thousands of retail locations. MSLO's media brands, available across multiple platforms,

include *Martha Stewart Living*, *Martha Stewart Weddings*, and *Everyday Food*; the Company also offers [books](#) and utility Apps. MSLO's [television](#) and video programming includes the new "Martha Stewart's Cooking School" series on PBS, in addition to new made-for-the-web video and a vast library of how-to content available online. *Martha Live*, a new radio show hosted by Martha Stewart, airs every weekday on SIRIUS XM Channel 107. MSLO also designs high-quality [Martha Stewart products](#) in a range of lifestyle categories available through select retailers, including The Home Depot, Macy's, Staples (together with Avery), PetSmart, Michaels and Jo-Ann Fabric & Craft Stores. The Company entered into a strategic alliance with J.C. Penney Company, Inc., and will launch products in jcp stores in Spring 2013. The MSLO family of brands also includes [Chef Emeril Lagasse's](#) media and merchandising properties. Additional information about MSLO is at www.marthastewart.com.

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