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SiriusXM to Broadcast Exclusive Town Hall Event with Legendary Artist/Activist Harry Belafonte

Belafonte to sit down with SiriusXM listeners for intimate Q & A session hosted by Joe Madison

A celebration of a life and career dedicated to breaking down racial barriers in American culture

NEW YORK, Jan. 23, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that Grammy®, Tony® and Emmy®-award winning artist/activist Harry Belafonte will be the featured guest on an upcoming installment of SiriusXM's "Town Hall" series, intimate gatherings with iconic entertainers and figures sitting down with a studio audience of SiriusXM listeners.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Hosted by longtime civil rights activist/SiriusXM host Joe Madison, "SiriusXM's Town Hall with Harry Belafonte" will take place at SiriusXM's New York City studios. Belafonte will take a variety of questions from the audience, discussing his remarkable life and career. Topics will include his close friendships with Dr. Martin Luther King, Jr. and Nelson Mandela—and his personal involvement with the ending of apartheid and release of Mandela after twenty-seven and a half years of incarceration—being the first artist in industry history to sell over one million records with the release of his album *Calypso*; his Grammy, Tony and Emmy award-winning work on stage and screen; and his role in creating "We Are the World" and USA for Africa.

"SiriusXM's Town Hall with Harry Belafonte" will air on Friday, January 25 at 5:00 pm ET on SiriusXM's African-American talk channel The Power, channel 128. Encore presentations will air January 26 at 5:00 am, 2:00 pm and 6:00 pm, January 27 at 7:00 am and 6:00 pm, January 28 at 4:00 pm., January 29 at midnight, February 1 at 7:00 pm and February 2 at 9:00 pm (all times ET).

"SiriusXM's Town Hall with Harry Belafonte" coincides with Belafonte receiving the highest honor from the NAACP as the recipient of the 2013 Spingarn Medal, presented annually to the man or woman of African descent and American citizenship who made the highest achievement during the preceding year or years in any honorable field of human endeavor.

"Harry Belafonte's commitment to racial equality and social justice has shaped a life and career that continues to inspire, challenge, educate and entertain people around the world," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Welcoming Belafonte to our studios to sit down with Joe Madison on the week of President Obama's second

inauguration and the observance of Martin Luther King, Jr. Day is an extraordinary opportunity to give our listeners the special programming that exemplifies our 'Town Hall' series."

Joe Madison, "The Black Eagle," is a human and civil rights activist, abolitionist against slavery in Southern Sudan, television commentator, columnist, lecturer, labor and corporate spokesman, musician and athlete. He is the former executive director of the Detroit NAACP and was later named director of the national NAACP political action department.

"SiriusXM's Town Hall with Harry Belafonte" is part of SiriusXM's "Town Hall" series. Previous SiriusXM "Town Hall" specials have featured Bruce Springsteen, Cardinal Timothy Dolan, Carol Burnett, Tom Petty, KISS, Coldplay, Ringo Starr, Roger Waters, the surviving members of Nirvana, Renee Fleming, Gregg Allman, Usher, Duke basketball coach Mike Krzyzewski and Tony Hawk.

After the broadcast, "SiriusXM's Town Hall with Harry Belafonte" will be available on SiriusXM On Demand for subscribers listening via the SiriusXM Internet Radio App for smartphones and other mobile devices or online at siriusxm.com.

Visit www.siriusxm.com/ondemand for more information. Check out video clips and learn more about SiriusXM's "Town Hall" series at www.siriusxm.com/townhall.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://SiriusXM.com) is the world's largest radio broadcaster measured by revenue and has 23.9 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third

parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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