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# SiriusXM Launches "The Agenda Powered by Media Matters"

## New daily SiriusXM Left show sets the agenda for progressive politics

NEW YORK, Aug. 9, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it will launch *The Agenda Powered by Media Matters*, a live, daily call-in show hosted by Ari Rabin-Havt, Senior Advisor to Media Matters and a leading voice in progressive politics, starting Monday, August 13, 2012.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Drawing on his extensive political contacts, Ari Rabin-Havt will lead the daily conversation of young influential progressive political insiders reviewing the day's events and setting the tone for the next days' news cycle. *The Agenda Powered by Media Matters* will be a first-of-its-kind on-air meeting place where the new influencers of the progressive movement discuss the news of tomorrow in an informal setting that looks to inform, entertain, and engage.

*The Agenda Powered by Media Matters* will air live Monday through Friday, 9:00 pm – 12:00 am ET on SiriusXM Left, channel 127.

"This is a great time to have a forum on which to expose and dissect ideas," said Ari Rabin-Havt. "With the Republican and Democratic conventions looming in the very near future, the stage is set to start some great conversations."

"As America focuses intensely on the upcoming election, we are excited to give a nightly national voice to Ari's fresh new-media generation of progressive political insiders," said Jeremy Coleman, Senior Vice President of Talk Programming for SiriusXM. *The Agenda Powered by Media Matters* is a bold addition to the diversity of political voices across our many channels that SiriusXM subscribers can listen to, learn from, and be challenged by in the days leading up to the election and beyond."

Ari Rabin-Havt is a Senior Advisor to Media Matters, CEO of the American Independent News Network, and is on the faculty of the George Washington University Graduate School of Political Management. He is co-author of *The Fox Effect: How Roger Ailes Turned a Network into a Propaganda Machine* and has served as an adviser to Senate Majority Leader Harry Reid, former Vice President Al Gore, the Democratic National Committee and worked on John Kerry's presidential campaign.

Media Matters for America is a web-based, non-profit progressive research and information center dedicated to monitoring, analyzing and correcting conservative misinformation in the U.S. media.

SiriusXM Left features the progressive voices of hosts including Alex Bennett, Stephanie

Miller, Ed Schultz, Thom Hartmann, Mark Thompson and many more.

Visit [www.siriusxm.com](http://www.siriusxm.com) and [www.mediamatters.org](http://www.mediamatters.org) for more information.

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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Media contact:

Michelle Dominguez  
SiriusXM Radio  
212.901.6792  
[Michelle.Dominguez@siriusxm.com](mailto:Michelle.Dominguez@siriusxm.com)

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