

October 20, 2011



SiriusXM to Launch "John Edward Psychic Radio"

Internationally renowned psychic medium John Edward hosts an exclusive three-day Halloween weekend channel to connect listeners with the other side

John Edward and a handpicked group of psychic mediums, astrologers, numerologists and other metaphysical experts host live, call-in shows at SiriusXM studios all weekend

"John Edward Psychic Radio" culminates with a live on-air seance hosted by John Edward

NEW YORK, Oct. 20, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will launch "John Edward Psychic Radio," an exclusive three-day Halloween weekend channel hosted by John Edward, the internationally renowned psychic medium, television personality, *New York Times* bestselling author and lecturer.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

John Edward will host the channel, which will include his handpicked group of psychics, astrologers, numerologists and other intuitive experts hosting a series of live, call-in shows from SiriusXM studios in New York City. It will culminate with a live seance hosted by John Edward in front of a studio audience during which he will connect listeners with "the other side."

"John Edward Psychic Radio" will launch on October 28 at 6:00 pm ET and air through October 31 at 1:00 am ET on SiriusXM channel 104.

"John Edward Psychic Radio" highlights include:

Friday, October 28 (all times ET)

The Afterlife with John Edward, 6:00 – 8:00 pm

John Edward launches the channel with a two-hour live call-in special on which he will connect SiriusXM listeners to "the other side."

Number Horror, 8:00 – 9:30 pm

Using ancient formulas, numerologist Glynis McCants, unscrambles the mysteries of the universe and offers predictions for 2012.

Talking to the Dead, 9:30 – 10:30 pm

Tarot and psychic readings with psychic medium Jonathan Louis.

Know Your Future, 10:30 – 11:30 pm

Tarot and psychic readings with future-oriented psychic Sandy Anastasi.

Pillow Talk, 11:30 pm – 1:00 am

Dream analysis with Cynthia Richmond.

Saturday, October 29 (all times ET)

The Empowerment, 9:00 – 11:00 am

Mind/body exercises with Patricia Moreno including yoga, affirmations, meditations, healthy eating and healing tips.

Trick or Treat: Love Connections, 11:00 am – 1:00 pm

Mother/daughter astrologers and modern-day cupids JoAnn Reeves and Lily Estrada teach listeners how to find and keep love through astrology.

Pets with Sonya Fitzpatrick, 3:30 – 5:00 pm

Internationally renowned pet psychic and SiriusXM host Sonya Fitzpatrick opens up the lines to help people communicate on a higher level with their pets.

Dia de los Muertos (Day of the Dead), 5:00 – 7:00 pm

Suzane Northrop—internationally acclaimed medium, grief and bereavement expert—helps listeners recover and heal from the loss of loved ones by attempting to bridge the gap between the world of the living and the spiritual world where the departed reside.

Unleash the Scorpio in You: Sex, Magic and Death, 7:00 – 8:30 pm

Spiritual intuitive Gahl Sasson offers his worldly wisdom on topics including reincarnation, ghosts and love.

Sunday, October 30 (all times ET)

Beliefs with Alan Oken, 11:00 am – 12:30 pm

The master astrologist offers predictions on everything from the 2012 presidential elections to the future of civilization.

Love Karma, 12:30 – 2:30 pm

Author and psychic medium Char Margolis analyzes love energy and offers her perspective on intuition and relationships.

The Seance with John Edward, 7:00 – 9:00 pm

John Edward and guest mediums Char Margolis, Jonathan Louis and Hollister Rand hold an epic seance, inviting SiriusXM listeners across the country to join in and communicate with loved ones on "the other side."

Visit www.siriusxm.com for more information.

About Sirius XM Radio

[Sirius XM Radio](http://www.siriusxm.com) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM

offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](#), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](#) as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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