

October 6, 2011



# Nissan and Infiniti Dealers to Offer 3-Month SiriusXM Subscription on All Pre-Owned Vehicles with Factory-Installed Satellite Radios

NEW YORK, Oct. 6, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that participating Nissan and Infiniti dealerships across the United States will give customers a 3-month subscription to SiriusXM when they purchase any pre-owned vehicle from the satellite radio-equipped inventory of participating dealers.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Customers will automatically receive a 3-month subscription to SiriusXM's commercial-free music, and premier sports, news, talk, comedy and a selection of premium programming when purchasing any pre-owned vehicle with a factory-installed Sirius or XM radio.

"We are thrilled Nissan and Infiniti dealers are joining the growing list of participating dealerships across the country giving their pre-owned vehicle customers a 3-month introductory subscription to SiriusXM," said Joe Verbrugge, Senior Vice President and General Manager, Automotive Remarketing Division, SiriusXM. "Customers buying any pre-owned satellite radio-equipped vehicle from Nissan and Infiniti dealerships can be assured they are receiving the best in-vehicle experience on the road."

"I am a firm believer in the SiriusXM Pre-Owned Vehicle Program and when we were presented with the opportunity, we immediately enrolled in the program," said Ken Schatzberg, Operating Partner of Infiniti of Scottsdale. "We are now able to demonstrate SiriusXM and provide a 3-month subscription to our customers on any pre-owned satellite radio-equipped vehicle in inventory, making our vehicles come alive with the latest in-vehicle entertainment and providing an added value to my customers."

Nissan and Infiniti dealers interested in enrolling in this program should contact SiriusXM at [SXMPreOwnedProgram@siriusxm.com](mailto:SXMPreOwnedProgram@siriusxm.com).

## **About Sirius XM Radio**

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and

consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](#), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](#) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

[Follow SiriusXM on Twitter](#) or [like the SiriusXM page on Facebook](#).

## **O-SIRI**

Contact for SiriusXM:

Sal Resendez  
[sal.resendez@siriusxm.com](mailto:sal.resendez@siriusxm.com)  
646 313 2405

SOURCE Sirius XM Radio