

January 29, 2009



Bruce Springsteen and E Street Band Members Speak in Exclusive Interviews on SIRIUS XM Radio at Super Bowl XLIII in Tampa, FL

Springsteen talks live to SIRIUS XM host Chris "Mad Dog" Russo

SIRIUS NFL Radio hosts John Riggins and Adam Schein interview E Street Band members on E Street Radio's Super Bowl special

Dave Marsh hosts E Street Band members on E Street Radio

Listen to the Bruce Springsteen interview with Chris Russo at www.sirius.com/superbowl and www.xmradio.com

Media Alert: January 29, 2009

NEW YORK, Jan. 29 /PRNewswire-FirstCall/ --

WHO: Bruce Springsteen and E Street Band members at the Super Bowl with SIRIUS XM Radio.

WHAT: Bruce Springsteen sat down for a live interview with Chris "Mad Dog" Russo from Super Bowl XLIII in Tampa. Bruce shared with fans his excitement about his music and performing at the halftime of the Super Bowl as well as his thoughts on his latest album, Working on a Dream.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

*****Photos of Bruce Springsteen and Chris "Mad Dog" Russo, host of SIRIUS XM's Mad Dog Radio all-sports talk channel, at the Super Bowl are available at GettyImages.com and WireImage.com. Look for headline/caption: "Bruce Springsteen and E Street Band on SIRIUS XM Radio at the Super Bowl"*****

SIRIUS XM listeners can hear Bruce Springsteen on 3 different channels:

-- E Street Radio SIRIUS channel 10 and XM channel 58

On E Street Radio, SIRIUS XM will bring listeners Super Bowl with the E Street Band, a special hour of Super Bowl XLIII coverage with a unique look at this year's halftime performers, Bruce Springsteen and the E Street Band.

Hear SIRIUS NFL Radio's John Riggins and Adam Schein interview E Street Band members during the special.

Also, E Street Radio host and Springsteen biographer Dave Marsh gets the intimate details from E Street Band members as they prepare for the performance from Raymond James Stadium on Sunday night.

Part of the special is the Chris "Mad Dog" Russo interview with Springsteen. Additionally, SIRIUS XM listeners will hear portions of Thursday's press conference featuring the whole band.

E Street Radio will broadcast Super Bowl with the E Street Band on Saturday, January 31 at 3 pm ET and Sunday, February 1 at 12 Midnight, 8 am, and right before kick-off at Super Bowl at 6 pm ET

-- Mad Dog Radio SIRIUS channel 123 and XM channel 144

Mad Dog Radio will broadcast the Bruce Springsteen interview tonight at 10:05 pm ET and Saturday, January 31 at 10:35 am ET

-- SIRIUS NFL Radio SIRIUS channel 124 (XM channel 124 for "The Best of SIRIUS")

SIRIUS NFL Radio will broadcast the Bruce Springsteen interview with Chris "Mad Dog" Russo tonight at 9:05 pm ET

To listen to the entire Bruce Springsteen interview with Chris Russo anytime, please visit www.sirius.com/superbowl or www.xmradio.com

MORE: As the Official Satellite Radio Partner of the NFL, SIRIUS XM Radio broadcasts every NFL game live nationwide, from the preseason through the Super Bowl and Pro Bowl. Fans can also tune into SIRIUS NFL Radio, for the only radio channel dedicated to the NFL 24 hours a day, 365 days a year.

E Street Radio gives SIRIUS XM listeners unprecedented access to the music of Bruce Springsteen and the E Street Band, including exclusive concert broadcasts, rare archival recordings as well as insider reports and breaking news.

For up-to-date news and information on Bruce Springsteen, please visit www.brucespringsteen.net.

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About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering commercial-free music channels, premier sports, news, talk, entertainment, traffic and weather, to more than 18.9 million subscribers.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the failure to realize synergies and cost-savings from the merger or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended September 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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