

October 31, 2008



SIRIUS XM Radio to Provide Wide-Ranging Election Night Coverage From Left, Right and Center

Live reports on POTUS '08, channel devoted to 2008 presidential election

SIRIUS XM will features live programming across 14 channels with guests and hosts, including Dr. Maya Angelou, Gayle King, Jamie Foxx, Joe Madison, Tom Brokaw, Gwen Ifill, Ron Silver, Mark Thompson and Andrew Wilkow

NEW YORK, Oct. 31 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will broadcast extensive live coverage of election night 2008 with diverse programming across 14 channels from November 3rd through November 5th.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

For XM subscribers, Oprah & Friends will broadcast live special programming and perspectives from the channel's wide variety of hosts and experts, as well as reports from the Obama and McCain headquarters. Gayle King will broadcast live in New York on Election Day and in Chicago the morning after, and Dr. Maya Angelou will interview renowned journalists and 2008 presidential and vice-presidential debate moderators Tom Brokaw and Gwen Ifill. (SIRIUS subscribers can get the Oprah & Friends channel through the "Best of XM.")

On Election Day, XM's POTUS '08 will broadcast live reports from the site of Senator Obama's rally in Chicago and from Senator McCain's rally in Phoenix. Joe Madison will broadcast live from Grant Park in Chicago on XM's The Power. Jamie Foxx will cover the election from all sides on SIRIUS' The Foxxhole. SIRIUS Patriot's Andrew Wilkow, SIRIUS Left's Mark Thompson and Indie Talk's Ron Silver will deliver coverage from the left, right and center. SIRIUS OutQ will offer perspective for the LGBT community, and SIRIUS' The Catholic Channel will provide breaking election news with analysis and perspective from the Catholic voter. SIRIUS XM Radio will also provide live streaming coverage from the major cable news networks including CNN, CNN En Espanol and FOX NEWS, and National Public Radio (NPR).

Below are details of SIRIUS XM Radio's Election '08 coverage:

OPRAH & FRIENDS - XM channel 156 and SIRIUS channel 195

Oprah & Friends will have wall-to-wall coverage on this historic Election Day with regular news updates, live reports from Grant Park in Chicago and McCain headquarters in Phoenix, and special programming and perspective from the channel's wide variety of hosts and experts.

Gayle King will broadcast live beginning at 8 am ET November 4th, taking the temperature

of voters as polls open across the country. At 8 am ET November 5th, King will deliver the latest election results and share her personal thoughts on the election.

On November 4th at 10 am ET and 7 PM ET Dr. Maya Angelou will interview renowned journalists and 2008 presidential and vice-presidential debate moderators Tom Brokaw and Gwen Ifill to get their thoughts on this history-making campaign. Dr. Angelou will also reflect on the hard fought battles by minorities and women to gain this right. Jean Chatzky will address the ramifications the election has on the economy with two live broadcasts November 4th at 11 am ET and 6 pm ET, and November 5th at 11 am ET. November 4th at 7 am ET Dr. Oz will host "Presidential Voices," a special presidential retrospective edition of his show. Other hosts participating in special election coverage include Rabbi Shmuley, Dr. Robin Smith, and Holly and Rodney Peete. Marianne Williamson will be live from 10 pm-midnight ET as returns come in, with reaction, reflections, and live calls from listeners.

POTUS '08 - XM channel 130

POTUS '08, the first and only radio channel devoted to a presidential election, has followed the candidates every day and every hour since September 2007, providing 24-hour news updates, candidate interviews, complete speeches, debate coverage, polling results, fundraising reports, and live call-in shows. POTUS '08 will hit the ground in Chicago and Phoenix - HQ for Obama and McCain - presenting special reports beginning November 3rd. On Election Day at 4 pm ET, Rebecca Roberts will host "1600" live from Chicago's Grant Park, site of Barack Obama's rally while Cameron Gray will host from McCain headquarters. POTUS '08 Anchors Joe Mathieu, Adrienne Mitchell and Tim Farley will co-anchor coverage from Washington, DC beginning at 6 pm ET, featuring Reid Wilson of Real Clear Politics with state-by-state analysis and coverage continues through the overnight hours with a special edition of "Morning Briefing" featuring listener reaction.

THE FOXXHOLE - SIRIUS channel 106

Jamie Foxx's passion for politics has exploded this year on his Foxxhole radio channel, hosting live call-in shows on debate nights and broadcasting live from Invesco Field as Obama accepted his historic nomination. Foxx and his Foxxhole crew will cover the election from all sides - from the humorous to the serious - with live coverage beginning at 4 pm PT on Election Day and continuing into the night.

THE POWER - XM channel 169

Joe Madison "The Black Eagle" will broadcast live from Grant Park in Chicago beginning at 7 pm ET on election night. Joe will bring listeners a complete play-by-play from the Obama camp as election night unfolds with special interviews and conversations with the voters. On November 5th, Joe will broadcast live with post-election coverage from the Oprah XM Radio studios in Chicago.

SIRIUS LEFT - SIRIUS channel 146

SIRIUS Left will provide continuous election coverage all day on November 4th. Beginning at 8 pm ET, Mark Thompson will host an election night roundtable with Theola Labbe from *The Washington Post*, Brian Debose from *The Washington Times* and journalist/activist Rick Rosendall. Other guests will include political scientist Dr. Ronald Walters and SIRIUS Left

hosts Alex Bennett and Thom Hartmann. Coverage continues November 5th with hosts Bill Press, Alex Bennett, Thom Hartmann and Lynn Samuels.

SIRIUS PATRIOT - SIRIUS channel 144

SIRIUS Patriot will provide continuous live coverage on Election Day with hosts including Bill Bennett, Mike Church, Andrew Wilkow, Sean Hannity, and Mark Levin. Beginning at 9 pm ET, Cam & Company from NRA News.com will host an election night special featuring live updates from battleground states, roundtable discussions with special contributors Jim Geraghty of National Review Online and former Ohio Secretary of State Ken Blackwell. In addition SIRIUS Patriot will provide analysis and commentary from hosts Andrew Wilkow and Mike Church. The channel's live coverage will continue after a winner is projected, allowing SIRIUS Patriot listeners a chance to share their reaction and opinions through the early morning hours.

INDIE TALK - SIRIUS channel 110

Indie Talk will provide continuous coverage on Election Day with opinions and polling experiences from the much coveted Independent voter. Beginning at 8 pm ET, Indie Talk's roundtable coverage will start with Vinnie Politan, Ron Silver, Pete Dominick and John Devore looking at numbers and talking about the outcomes with guests and newsmakers. Indie Talk will also present "blogcasts" every 20 minutes with important updates on what's being said in the blogosphere as well as live updates from the McCain and Obama camps. Indie Talk will remain live through the overnight hours for continuous discussion and reaction once a winner is projected.

SIRIUS OUTQ - SIRIUS channel 109

SIRIUS OutQ, the nation's only channel devoted to the GLBT community, will keep listeners updated throughout Election Day with in-depth discussion during *The Michelangelo Signorile Show* at 2 pm ET. At 10 pm ET, SIRIUS OutQ hosts and listeners participate in a roundtable discussion covering the presidential election as well as critical ballot initiatives on gay marriage in several states. SIRIUS OutQ News Director Tim Curran will provide breaking news with correspondents on the ground in key states.

THE CATHOLIC CHANNEL - SIRIUS channel 159

Beginning on November 3rd, SIRIUS' The Catholic Channel will provide comprehensive coverage of the 2008 Election with overviews of key congressional races across the country as well as the presidential race. On Election Day, the channel will provide listeners with updates throughout the day of exit polling and election results. Listeners will be encouraged to call in and share their thoughts. On November 5th, the channel's coverage will focus on breaking down the election results with a special focus on the Catholic voter.

CNN (SIRIUS 132, XM 122), CNN En Espanol (SIRIUS 92, XM 126), FOX NEWS (SIRIUS 131, XM 121), NPR (SIRIUS 134), XMPR (133)

SIRIUS XM Radio subscribers will have access to live streaming election night coverage from the major cable news networks as well as National Public Radio (NPR).

For additional information on SIRIUS Satellite Radio and XM Radio, please visit

www.sirius.com and www.xmradio.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering The Best Radio on Radio(TM) to more than 18 million subscribers, including commercial free music, and premier sports, news, talk, entertainment, traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Elvis, Jamie Foxx, Barbara Walters, Frank Sinatra, Opie & Anthony, The Grateful Dead, Willie Nelson, Bob Dylan, Dale Earnhardt Jr., Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball, NASCAR, NBA, NHL, and PGA TOUR, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, Circuit City, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the ability to obtain governmental approvals of the transaction on a timely basis; the failure to realize synergies and cost-savings from the transaction or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; and operating costs and business disruption following the merger, including adverse effects on employee retention and on our business relationships with third parties, including manufacturers of radios, retailers, automakers and programming providers. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form

10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended June 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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