

October 9, 2008



## Beck to Take Over Sirius Music Channel

*SIRIUS' Left of Center channel to become 'Radio Beck' beginning Friday*

NEW YORK, Oct. 9/PRNewswire-FirstCall/ -- SIRIUS XM Radio(Nasdaq: SIRI) today announced that multiplatinum multiple Grammy(R) winner Beck will take over Left of Center SIRIUS channel 26 with *Radio Beck* for the entire weekend beginning Friday, October 10.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

*Radio Beck* will premiere on Friday, October 10 at 3:00 pm ET and will air through Sunday, October 12. The launch of *Radio Beck* coincides with the release of Beck's universally-acclaimed current album *Modern Guilt*.

The channel will feature Beck sharing the story behind his new album and playing songs from *Modern Guilt* as well as his entire catalog. Beck will also play songs by various artists who have influenced him throughout his career.

Additionally, SIRIUS listeners will hear a live recording of Beck's performance at the Austin City Limits Festival from September 27, 2008. The live performance will air on Saturday, October 11 at 12:00 am, 2:00 pm and 10:00 pm; Sunday, October 12 at 10:00 am and 6:00 pm and Monday, October 13 at 2:00 am, 12:00 pm, 8:00 pm and 12:00 am (all times Eastern).

SIRIUS' Left of Center features the best in indie, underground and imports. Left of Center listeners can hear artists like Radiohead, The Arcade Fire, Feist, Interpol, Kings Of Leon, Modest Mouse -- and other music left of the mainstream.

For more information, please visit [www.sirius.com/leftofcenter](http://www.sirius.com/leftofcenter).

### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering The Best Radio on Radio(TM) to more than 18 million subscribers, including 100% commercial free music, and premier sports, news, talk, entertainment, traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Elvis, Jamie Foxx, Barbara Walters, Frank Sinatra, Opie & Anthony, The Grateful Dead, Willie Nelson, Bob Dylan, Dale Earnhardt Jr., Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball, NASCAR, NBA, NHL, and PGA Tour, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, Circuit City, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the ability to obtain governmental approvals of the transaction on a timely basis; the failure to realize synergies and cost-savings from the transaction or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; and operating costs and business disruption following the merger, including adverse effects on employee retention and on our business relationships with third parties, including manufacturers of radios, retailers, automakers and programming providers. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended June 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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