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## CLEAR and Greenhouse Announce Partnership to Enable Candidate Verification

# Collaboration Integrates CLEAR1's Identity Platform into Greenhouse Real Talent<sup>™</sup> for Next-Level Security and Trust

NEW YORK, June 12, 2025 (GLOBE NEWSWIRE) -- CLEAR (NYSE: YOU), the secure identity company, today announced a new partnership with <u>Greenhouse</u>, trusted HR tech leader and hiring platform, to implement CLEAR1, the identity platform for businesses, to improve hiring trust and reduce manual screening. This innovative partnership will elevate the Greenhouse Real Talent solution by verifying the candidate behind the application. Together, CLEAR1 and Greenhouse will deliver an unprecedented layer of trust with a reusable identity, making candidate verification effortless and secure for organizations and applicants alike.

Recruiters today face overwhelming candidate pipelines driven by remote work, economic uncertainty, and Al-fueled mass applications. Al has also brought on a surge in fake and fraudulent applications, including deepfakes and identity spoofing, which pose real risks, threatening data security and degrading the quality of hiring. Gartner predicts that by 2028, up to 25% of job applicants could be fraudulent, leveraging sophisticated Al tools to bypass standard hiring controls.

Greenhouse Real Talent was designed to cut through this noise, applying Al-driven sorting and fraud detection so recruiters can focus on candidates who truly fit the role. With CLEAR1 embedded directly into Greenhouse workflows, teams will be able to verify candidates securely and efficiently. For candidates, the experience is as simple as snapping a selfie within their MyGreenhouse profile.

"Greenhouse is committed to giving organizations confidence that every hire is the right hire," said **Daniel Chait, CEO of Greenhouse** "CLEAR is the gold standard of identity verification. By integrating it into Real Talent, candidates can have a fast and secure way to verify their identity, and customers can trust that their candidate pipelines are filled with real people—not bad actors."

"At CLEAR, we believe that identity is foundational to trust," said**Caryn Seidman Becker, CEO of CLEAR.** "In an age where AI can create fake candidates as easily as real ones, our partnership with Greenhouse helps ensure that every applicant is a real person. By integrating CLEAR1 into the hiring process, we're giving employers peace of mind—and real people a faster, more secure way to prove who they are."

With CLEAR1, Greenhouse Real Talent will enable:

- An integrated approach to identity that matches a candidate's selfie to their government-issued ID and corroborates details across trusted sources
- Seamless verification across key touchpoints in the hiring process. Over 31 million existing CLEAR users verify instantly with a selfie, while new users enjoy the same experience after a quick, one-time setup minimizing friction for both candidates and recruiters
- Enhanced trust, with CLEAR meeting the highest standards for privacy and data protection. 89% of people agree that CLEAR represents security and trust.

#### Key benefits for customers:

- Know with certainty that candidates are authentic individuals, not AI-generated fakes or impersonators
- Save recruiter time with smart filtering and verified candidates, so hiring efforts focus on the right people, in a fraction of the time it would take to do this manually
- Reduce exposure to confidential data leaks and regulatory risk by minimizing fraudulent activity

#### Key benefits for candidates:

- A fast and secure way to verify their identity and build trust with recruiters
- Verify in seconds if a candidate is already a CLEAR user
- Built into the existing job application workflow through MyGreenhouse

#### Availability

The Greenhouse Real Talent + CLEAR1 integration will launch for select customers starting in Q3 2025, with expanded rollout and details to be announced soon. Stay updated <u>here</u>.

#### About Greenhouse

<u>Greenhouse</u> is the leading hiring platform to help companies get measurably better at hiring.

With Greenhouse, organizations can cut recruiting costs and ensure every hire is the right hire, today and as their business grows. Our industry-leading, AI-powered software supports every stage of the hiring process, from sourcing to onboarding. As the only hiring platform you'll ever need, Greenhouse combines our structured hiring approach – which enables internal alignment and confident data-backed decisions – with technology-forward tools to give companies everything they need to hire top talent quickly, consistently and fairly.

We've helped over 7,500 companies across diverse industry verticals and scaling goals turn talent into a strategic advantage, so they can be ready to hire for what's next. Some of the most successful companies, like HubSpot, Duolingo, Gong, J.D. Power and Scout24, use Greenhouse for data and guidance on the behaviors and capabilities they need to improve their overall hiring performance.

Greenhouse has won numerous awards, including Fortune Best Workplaces, Inc. Magazine Best Workplace, Glassdoor #1 Best Place to Work, Forbes Cloud 100, Deloitte Technology Fast 500, Inc. 5000, Crain's Best Places to Work NYC and Mogul's Top 100 Workplaces for Diverse Representation.

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Writing about Greenhouse? We've got everything you need. For access to company logos, images, information and more, contact <a href="mailto:press@greenhouse.io">press@greenhouse.io</a>.

### About CLEAR

CLEAR's mission is to strengthen security and create frictionless experiences. With over 31 million Members and a growing network of partners across the world, CLEAR's identity platform is transforming the way people live, work, and travel. Whether you are traveling, at the stadium, or on your phone, CLEAR connects you to the things that make you, you – making everyday experiences easier, more secure, and friction-free. CLEAR is committed to privacy done right. Members are always in control of their own information, and we never sell Member data. For more information, visit clearme.com.

#### **Forward-Looking Statements**

This release may contain statements that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that any and such forward-looking statements are not guarantees of future performance or results and involve risks and uncertainties, and that actual results, developments and events may differ materially from those in the forward-looking statements as a result of various factors, including those described in the Company's filings within the Securities and Exchange Commission, including the sections titled "Risk Factors" in our Annual Report on Form 10- K. The Company disclaims any obligation to update any forward-looking statements contained herein.

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