

December 14, 2022



# CLEAR Named an Official Fan Experience & the Secure Identity Partner of the Las Vegas Raiders and Allegiant Stadium

NEW YORK, Dec. 14, 2022 /PRNewswire/ -- The Las Vegas Raiders and Allegiant Stadium have named CLEAR (NYSE: YOU) an Official Fan Experience and the Official Secure Identity Partner. These designations reflect a new innovation partnership between CLEAR, the Las Vegas Raiders and Allegiant Stadium.

CLEAR's mission is to create frictionless experiences – transforming the way people live, work and travel. Over the next three years, CLEAR, the Raiders and Allegiant Stadium plan to develop and roll out a series of integrations to heighten the fan experience. Current CLEAR-powered experiences at Allegiant Stadium include CLEAR entry lanes and advanced age verification for in-seat mobile ordering. Fans can download the free CLEAR app, sign up and enter through the designated CLEAR entrance at Ford North Entry Lanes 49 and 50 for Raiders home games and select concerts and events. Continuing the age verification deployment from last season, fans seated in the Modelo Cantina Club and Twitch Lounge can verify their age with CLEAR from their seat while placing a mobile order.

"The Las Vegas Raiders and Allegiant Stadium are at the leading edge of meeting sports fan expectations. CLEAR is proud that our platform is powering a new generation of these enhanced fan experiences. From expedited stadium entry with our CLEAR lanes, to advanced age-verification technology for in-seat mobile orders, we are creating the best-in-class game day experience for Raider fans and visitors to Allegiant Stadium," said **CLEAR CEO Caryn Seidman-Becker**.

"We welcome CLEAR as an Official Fan Experience and the Secure Identity Partner of the Las Vegas Raiders and Allegiant Stadium," said **Raiders Vice President of Corporate Partnerships Christian Howard**. "Last year, when the Raiders became the first team in the NFL to announce a vaccine/no mask policy, we implemented CLEAR's Health Pass technology to facilitate proof of COVID-19 vaccination. We are pleased to now offer additional CLEAR-powered experiences to augment the Allegiant Stadium experience for our fans and guests."


## About CLEAR

Founded in 2010, CLEAR's mission is to create frictionless experiences. With more than 14 million members and hundreds of partners across the world, CLEAR's identity platform is transforming the way people live, work, and travel. Whether it's at the airport, stadium, or right on your phone, CLEAR connects you to the things that make you, you - making everyday experiences easier, more secure, and friction-free. Since day one, CLEAR has been committed to privacy done right. Members are always in control of their own

information, and we never sell member data. For more information, visit [clearme.com](https://clearme.com).

## About Allegiant Stadium

Located adjacent to the world-famous Las Vegas Strip and home to the Las Vegas Raiders, Allegiant Stadium is an award-winning global events destination. A state-of-the-art, multipurpose venue with a capacity of 65,000, Allegiant Stadium has hosted world-class music artists such as Garth Brooks, The Rolling Stones, Guns N' Roses, Illenium and BTS with more legendary concerts to come. The fully enclosed stadium is also home to the UNLV Rebels football team and has hosted premier sporting events such as the CONCACAF Gold Cup Final, Pac-12 Championship Game, Las Vegas Bowl, and WWE SummerSlam. The venue also hosted the NFL Pro Bowl in 2022 and has been selected to host Super Bowl LVIII in 2024. Allegiant Stadium is committed to giving back to the community through numerous diversity, inclusion, and community outreach initiatives. For more information on Allegiant Stadium, visit [www.allegiantstadium.com](https://www.allegiantstadium.com) or follow us at @allegiantstadium on Twitter and @allegiantstadium on Instagram.

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