

# **1Q 2018 Earnings Call**

## **May 4, 2018**

# Forward-Looking Statements



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The words "believe," "may," "estimate," "continue," "anticipate," "intend," "plan," "expect" and similar expressions are intended to identify forward-looking statements. All statements other than statements of current or historical fact contained in this presentation are forward-looking statements.

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- general economic and market conditions;
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- its ability to replace or add workers at economic rates; and
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# 1Q 2018 Financial Recap



(in millions)

## Three Months Ended

	3/31/18	12/31/17	3/31/17
Revenue			
Completion & Remedial	\$117.6	\$122.0	\$80.4
Well Servicing	57.5	54.5	48.6
Water Logistics	56.5	55.5	50.2
Contract Drilling	3.0	3.3	2.8
	<u>\$234.7</u>	<u>\$235.3</u>	<u>\$182.0</u>
Gross Profit			
Completion & Remedial	\$28.0	\$36.7	\$13.2
Well Servicing	9.3	10.5	7.7
Water Logistics	15.6	11.3	8.7
Contract Drilling	0.5	0.4	0.4
	<u>\$53.4</u>	<u>\$58.9</u>	<u>\$29.9</u>
Net Loss	(\$30.5)	(\$20.3)	(\$38.6)
FD Loss per Share	(\$1.16)	(\$0.78)	(\$1.49)
Adj EBITDA	\$22.8	\$28.8	\$3.2

# 1Q 2018 Operational Highlights



- Steady growth in Well Servicing and Water Logistics segments:
  - Well Servicing segment revenue up 6% sequentially to \$57.5 mm
  - Water Logistics segment revenue increased 2% sequentially to \$56.5 mm
  - Total
- Increased utilization across production service segments:
  - 1Q18 rig utilization totaled 76% with an average of 21 24-hour rig packages working
  - Average revenue per fluid service truck increased 4% sequentially to \$59,000

# Operational Update



	1Q18	4Q17	3Q17
Well servicing rig hours	168,500	159,500	165,200
Well servicing utilization rate	76%	53%	55%
Number of well servicing rigs - end of period	310	421	421
Fluid services truck hours	479,600	492,800	483,300
Number of fluid service trucks - end of period	934	975	958
Number of fluid service trucks - average	960	967	947
Total pressure pumping HHP - end of period	522,565	522,565	522,565
Active frac HHP	413,300	413,300	413,300
Purchased frac HHP undergoing make-ready	-	-	-
Total frac HHP - end of period	413,300	413,300	413,300
Coiled tubing units - end of period	18	18	18

Notes:

HHP is hydraulic horsepower.

# CapEx and Liquidity



- Capital expenditures (including capital leases) for 1Q18 totaled \$21.3 million
  - Maintenance/sustaining expenditures were \$17.0 million
  - Expansion projects and other totaled \$3.8 million
- 2018 capital expenditures anticipated to be \$80.0 mm, including \$40 mm of capital leases and other financings
- On April 11, 2018, Basic amended its \$120 mm ABL to increase commitments to \$150 mm
  - Will give the company additional access to liquidity as the accounts receivable base grows

# Balance Sheet and Liquidity



	<u>March 31, 2018</u>
\$millions	
Cash and cash equivalents	\$ 34
Restricted Cash	48
\$100 million Revolver	\$ 85
Term Note Facility	162
Other debt and capital leases (net of discounts)	80
<b>Total debt</b>	<b>\$ 327</b>
Shareholders' Equity	319
<b>Total Capitalization</b>	<b>\$ 646</b>
Net debt <sup>1</sup>	\$ 245
Total liquidity <sup>2</sup>	\$ 35
Net Debt/Book Cap	43%
Net Debt/Adjusted EBITDA (TTM)	3.58

<sup>1</sup> Net debt excludes the portion of debt that was used to fund the letters of credit for insurance collateral

<sup>2</sup> Liquidity is computed using cash balance of \$33.5 million, plus availability under the revolver of \$1 million

# Completion and Remedial Services

## Operational Highlights

- Severe weather caused customers to defer completion work
- A slower start to customer projects early in the quarter further impacted revenues

## Segment Outlook

- Pressure pumping calendar is booked through 2Q18, with a significant increase in revenue outlook for May
- Due to strong demand, continue to high-grade client base
- We expect segment maintenance capex of <10% of revenue as we continue to focus on lower wear-and-tear jobs with strong operating margins

## Segment Revenue Breakdown

	1Q18	4Q17	3Q17
Pumping	62%	62%	62%
Coiled Tubing	17%	20%	21%
Rental Tools	18%	15%	14%
Other	3%	3%	3%



## Operational Highlights

- Rigs working with 24-hour packages increased from an average of 20 in 4Q to 21 in 1Q
- Rental and fishing tool revenue (part of C&R segment) was up 11% sequentially, driven by increased amount of completion work by service rigs
- Rig rates are up sequentially across all regions on average, though revenue per rig hour was relatively flat at \$338 due largely to a higher proportion of rigs working in the Permian Basin, where rates are lower

## Segment Outlook

- Pricing continues to climb in the mid-single digit range in 2Q, with the industry near what appears to be full utilization based on available labor
- Completion and 24-hour work continues to increase, presenting significant additional revenue potential (booked in C&R segment)

## Segment Analysis

	1Q18	4Q17	3Q17
Rig Hours (000s)	168.5	159.5	165.2
Utilization	76%	53%	55%
Revenue/Hour*	\$338	\$339	\$329
Segment Margin	11.3%	19.3%	20.9%

*\*Excludes rental tool revenue as a part of larger rig packages*



# Water Logistics

## Operational Highlights

- Average revenue per truck up 4% from 4Q
- Approximately 39% of SWD capacity in the Permian Basin was fed by pipeline during the quarter
- Segment margins were up significantly to 27.6% in 1Q18, up from 20.3% in 4Q17

## Segment Outlook

- Continuing to move toward much higher-margin pipeline input of water to SWDs, targeting nearly 30% of total fluid disposal by year end

## Segment Analysis

	1Q18	4Q17	3Q17
Trucks (Avg.)	960	967	947
Rev/Truck (000s)	\$59.0	\$57.4	\$55.3
Disposal Wells	85	85	86
Segment Margin	27.6%	20.3%	21.1%



# 1Q18 Takeaways



- Supply chain operating at high levels of efficiency, few delays on jobs due to proppant, chemicals, cement, acid availability
- Pumping services seeing steady revenue climb into May despite harsh seasonality in 1Q
  - Focus on work that is 8,500 psi or less (vs. working at 11,500 psi) resulting in lower relative capex
- Well service rig utilization of 76% for fleet of 310 rigs
  - Number of 24-hour packages continues to increase, averaging 21 for 1Q, more than triple that of 1Q16
  - Equipment rentals associated with completions and larger workovers can double or triple overall rate paid on jobs (booked as C&R segment revenue)

## 2Q18 Outlook



We expect 2Q18 revenues to increase sequentially by 7%-11%

- Increase expected to be driven by all segments, with higher completion and remedial services activity, particularly frac services, cement, acid, and coiled tubing
- Production-oriented segment revenue pricing gains are likely to continue in the mid-single digit range for Well Servicing and low single digits for Water Logistics
- Oil prices having held stable above \$65 is resulting in a continued strengthening of activity levels

# Non-GAAP Reconciliation



(000s)	Three Months Ended	
	3/31/18	3/31/17
Net Loss	(\$30.5)	(\$38.6)
Adjustments		
Income Tax Provision (Benefit)	(0.1)	(0.4)
Interest Expense	11.3	9.1
Depreciation & Amortization	30.2	25.4
EBITDA	\$10.9	(\$3.7)
Adjustments:		
(Gain) Loss on Sale of Assets	1.8	(0.5)
Non-cash stock compensation	6.8	4.4
Retention Expense	0.0	1.4
Restructuring Costs, Other	0.0	1.6
Costs for pulled bond offering	1.8	0.0
Executive bonus	1.6	0.0
Adjusted EBITDA	\$22.8	\$3.2

This presentation contains references to the non-GAAP financial measure of earnings (net income) before interest, taxes, depreciation and amortization, or "EBITDA." This presentation also contains references to the non-GAAP financial measure of earnings (net income) before interest, taxes, depreciation, amortization, retention expense, due diligence for M&A activities, restructuring costs, and the gain or loss on disposal of assets or "Adjusted EBITDA." EBITDA and Adjusted EBITDA should not be considered in isolation or as a substitute for operating income, net income or loss, cash flows provided by operating, investing and financing activities, or other income or cash flow statement data prepared in accordance with GAAP.