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Orbital Tracking Corp. Launches First Online Marketplace in China

Alibaba Online Wholesale Market Adds to Major Regional Expansion Plans as Company Further Capitalizes on Global Demand for Mobile Satellite Communications

AVENTURA, FL -- (Marketwired) -- 05/23/16 -- Orbital Tracking Corp. (OTCQB: TRKK) ("Orbital Tracking" or the "Company"), today announced the launch of its [Global Telesat Communications](https://uk109421263.trustpass.alibaba.com/) (GTC) subsidiary in China on Alibaba.com's wholesale marketplace at <https://uk109421263.trustpass.alibaba.com/>. The Company will leverage the Alibaba platform, which serves as one of the world's largest e-commerce marketplaces, as it continues its expansion throughout Asia.

"Alibaba is the largest online marketplace by volume of products sold in the world, and that is why it is the perfect launch platform for Orbital Tracking's expansion into the vast Chinese marketplace," said Mr. David Phipps, Chief Executive Officer of Orbital Tracking Corp. "With its growing reputation as the world's largest single source of products for commercial wholesale buyers from China, Asia and from around the globe, we expect this marketplace to play an important role in supporting our continued growth."

The new commercial retail site was launched with an initial selection of over 100 of the top-selling mobile satellite communications products from leading providers including Globalstar, Inmarsat, Thuraya and DeLorme as well as a wide selection of airtime subscription plans. The new site supports multiple languages including English and Chinese, making it the ideal retail portal for international wholesale customers.

Alibaba Group Holding Limited is a Chinese e-commerce company that provides consumer-to-consumer, business-to-consumer and business-to-business sales services via web portals. It also provides electronic payment services, a shopping search engine and data-centric cloud computing services. Alibaba.com is the leading business-to-business portal connecting Chinese manufacturers with overseas buyers. In 2015, Alibaba is expected to report nearly \$500 billion in gross merchandise volume on its China retail marketplaces making it the world's largest retailer by gross volume (source: Alibaba Group 2015 Annual Report).

About Orbital Tracking Corp.

Orbital Tracking Corp. provides satellite based tracking, services as well as mobile voice and data communications services globally via satellite to the commercial and government users. Orbital specializes in services related to the Globalstar satellite constellation, including ground station construction, simplex tracking services and satellite telecommunications voice airtime. Orbital operates various e-commerce retail and tracking portals where users

around the world can purchase satellite hardware and track assets in real-time on mobile devices or PCs. For more information regarding Orbital, please visit www.OrbitalTracking.com.

Forward-Looking Statements

Certain statements in this release constitute forward-looking statements. These statements include the capabilities and success of the Company's business and any of its products, services or solutions. The words "believe," "forecast," "project," "intend," "expect," "plan," "should," "would," and similar expressions and all statements, which are not historical facts, are intended to identify forward-looking statements. These forward-looking statements involve and are subject to known and unknown risks, uncertainties and other factors, any of which could cause the Company to not achieve some or all of its goals or the Company's previously reported actual results, performance (finance or operating) to change or differ from future results, performance (financing and operating) or achievements, including those expressed or implied by such forward-looking statements. More detailed information about the Company and the risk factors that may affect the realization of forward-looking statements is set forth in the Company's filings with the SEC, copies of which may be obtained from the SEC's website at www.sec.gov. The Company assumes no, and hereby disclaims any, obligation to update the forward-looking statements contained in this press release.

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Source: Orbital Tracking Corp.