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Flux Power's Revolutionary Lithium Battery Pack for Material Handling Equipment Now Available for Purchase or Lease

~24V LiFT™ Pack proven to outperform and outlast premium lead-acid batteries in material handling and distribution equipment

~~Range of capacities available, 30 to 90-day delivery time, and industry-first lithium battery leasing option offered to qualified customers

~~Dripless, sealed battery pack provides superior safety and reduces maintenance costs

ESCONDIDO, Calif., June 17, 2013 /PRNewswire/ -- Flux Power® Holdings, Inc. (OTCQB: FLUX), a fully reporting company and an innovator in durable, scalable, and affordable advanced energy storage systems, is pleased to announce production and availability of its 24V LiFT™ Pack product line, an advanced lithium battery pack designed specifically for the large energy storage systems used in material handling lift equipment. The innovative design of the 24V LiFT Pack has proven to perform better and longer than premium lead-acid batteries available on the market today. The 24V LiFT Pack is also virtually maintenance-free and lasts much longer over time, which means fewer battery replacements are needed over the life of the equipment, resulting in a significantly reduced cost of ownership.

(Logo: <https://photos.prnewswire.com/prnh/20121130/LA21636LOGO>)

"Our break-through 24V LiFT Pack product line has the potential to change the way material handling equipment dealers and companies that rely on electric fork lifts do business. We are delighted with the preliminary feedback we have received from customers, both equipment manufacturers and end-user operators, who have called the battery pack a 'game-changer' in the material handling and distribution equipment market. Initial implementations of the battery pack in a variety of high use, diverse environments demonstrated the superior performance of the battery pack, as well as the potential cost savings – up to 70% on their long-term battery expenses," said Kerri Taylor, Director of Business Development. "Our LiFT Pack stayed charged many times longer than premium lead-acid batteries on the market today, without any noticeable loss of power to the equipment. Moreover, in most instances, the equipment remained operable throughout an entire shift or longer without needing to be recharged."

Pricing on the LiFT Pack starts at \$3,300, and includes a lease option available to qualified customers. Leasing options start as low as \$399 down and \$79 per month. Volume discounts are offered and all battery packs include a 3-year standard warranty and an optional 5-year extended warranty. "Lithium ion batteries have historically been perceived as highly desirable but very expensive and, as a result, affordability has been a challenge for some customers. Flux Power is making its battery pack available at a competitive price, and is also offering an industry-first leasing option for lithium batteries that enables customers to purchase the quantity needed and start taking advantage of the benefits of the battery pack quickly," added Taylor.

The 24V LiFT Pack is designed and sized dimensionally so that it will fit a broad range of manufacturer battery enclosure sizes and comes in a range of configurations and feature sets. A 135Ahe*, low capacity model, is ideal for material handling equipment that only requires a 3-5 hour total usage per shift, such as a beverage delivery truck. A higher capacity model, the 250Ahe* is available for equipment, such as pallet jacks or "walkies" that is typically in use over a 5-8 hour shift. The largest capacity battery pack available, the 510Ahe*, is suited for larger warehouse environments and material handling equipment where more industrial, heavy lifting or continuous use is necessary over longer periods of time. A 250Ahe-EE battery pack is also available for applications where compliance to UL or other certification requirements are necessary.

Flux is the leader in advanced lithium energy storage solutions and has a successful history of delivering cost efficient solutions to customers around the globe. As the only company today providing lithium battery packs directly to the material handling market, its high-performance products offer a cost-efficient and reliable alternative to lead-acid batteries.

Additional information on Flux Power's 24V LiFT Packs can be found under the Product section of the company's website at <http://fluxpwr.com/products/>.

*Equivalent Ah performance to lead-acid battery for a 6-hour discharge cycle.

About Flux Power

Flux Power designs, develops, and sells cost efficient advanced energy storage systems. Incorporated in October 2009, Flux Power began shipping prototype products in the second quarter of 2010 while continuing to develop its intellectual property portfolio. Currently, Flux Power's product offerings include batteries in various sizes and forms, packaged modules, fully advanced energy storage systems and various system accessories. These accessories include: stand-alone battery management, stackable chargers, programming software and display systems. Flux Power sells modular advanced energy storage products through distributors and directly to original equipment manufacturers. These customers benefit from Flux Power's advanced systems technologies, which greatly extend cycle life and improve system performance.

For more information visit www.FLUXpwr.com or email info@FLUXpwr.com.

Forward-Looking Statements

This release contains certain "forward-looking statements" relating to the business of the Company. These forward looking statements are often identified by the use of forward-

looking terminology such as "believes," "expects" or similar expressions. Further the forward looking statements involve known and unknown risks and uncertainties that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. Such forward-looking statements include, among other things, the development of new business opportunities, the inherent uncertainties associated with new products, and projected costs, revenue, profits and results of operations. Actual results could differ from those projected in any forward-looking statements due to numerous factors. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although we believe that any beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that any such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in our annual report on Form 10-K for the most recent fiscal year, our quarterly reports on Form 10-Q and other periodic reports filed from time-to-time with the Securities and Exchange Commission and available on its website (www.sec.gov).

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