

September 23, 2025



## **Vaunt Strengthens Member Loyalty with Exclusive Rooftop Event in Miami, Highlighting Its Rise as a Lifestyle Brand**

ATLANTA--(BUSINESS WIRE)-- Vaunt, the experiential private aviation platform operated by Volato Group, Inc. (NYSE American: SOAR) ("Volato"), will host an exclusive VIP Member Social this Thursday, September 25th, at Rosa Sky rooftop in Brickell, Miami. The event is part of Vaunt's national series designed to celebrate its members, deepen loyalty, and reinforce the brand's growing position at the intersection of private aviation and lifestyle.

Set high above Miami's Brickell district, the evening will bring together Vaunt members for cocktails, conversation, and connection in one of the city's most vibrant settings. More than a chance to learn about upcoming platform updates, the event reflects Vaunt's broader vision: building a lifestyle community where travel, experiences, and culture converge.

"Vaunt is more than just a platform to access private flights — it's a lifestyle brand that creates opportunities for our members to connect, explore, and experience more together," said Tim Graves, Head of Marketing & Operations at Vaunt. "Our events in Miami and across the country highlight the community we're building and the unique value of being a Vaunt member."

Vaunt has continued its rapid growth: in its first full year, the platform generated over \$1.5 million in annual recurring revenue and expanded its operator partnerships and aircraft network significantly in recent quarters. This momentum reflects not only the strong adoption of Vaunt's unique model but also the growing demand for lifestyle-driven travel experiences. From rooftop gatherings to exclusive city events, Vaunt is bringing private aviation into the cultural conversation while redefining what it means to be a member.

Vaunt will now take this successful program on the road, launching in Atlanta, New York, Las Vegas, and Jacksonville in the coming months. Each exclusive event will feature special offers, early access for founding members, and curated, invite-only experiences that showcase Vaunt's modern approach to spontaneous, crowd-powered private travel. Interested members will soon be able to receive updates and sign up for future events directly in the app and will receive first access to inaugural events in their home city.

### **About Vaunt**

Vaunt, a subsidiary of Volato Group, Inc., is an experiential private aviation platform and lifestyle brand that turns spontaneous travel opportunities into memorable moments. More than just a way to fly, Vaunt connects members to last-minute private flights, exclusive events, and curated experiences — bringing together aviation, culture, and community. For

more information, visit [www.flyvaunt.com](http://www.flyvaunt.com).

## **About Volato**

Volato is a private aviation company focused on advanced software tools and on-demand flight services. Volato's proprietary Mission Control software drives efficiency across operations and supports operators in managing fractional ownership, charter, and other services. Volato's Vaunt platform connects travelers with available private flights, offering a flexible option for on-demand travel. With a commitment to advanced technology and customer-focused solutions, Volato is building scalable tools to elevate service quality and operational effectiveness in private aviation. For more information visit [www.flyvolato.com](http://www.flyvolato.com).

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250923720884/en/>

## **For Media:**

[media@flyvolato.com](mailto:media@flyvolato.com)

## **For Investors:**

[investors@flyvolato.com](mailto:investors@flyvolato.com)

Source: Volato Group, Inc.