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## BurgerFi® Opens First Location in Michigan

### National Franchise Celebrates 30th Restaurant Opening - 15 New Restaurants Planned to Open By End of Year

PALM BEACH, Fla., Oct. 1, 2013 /PRNewswire/ -- On October 1, the Burgerfication of the Nation® continues with the opening of another BurgerFi®, one of the fastest growing all-natural burger concepts in the country, celebrating its newest fast casual restaurant in Ann Arbor, Michigan.

(Logo: <https://photos.prnewswire.com/prnh/20131001/FL89658LOGO> )

The restaurant located at 1235 S. University Avenue is right in the heart of the University of Michigan area and the first BurgerFi to open in the state. There are currently more restaurants in development for Michigan in the near future.

BurgerFi restaurants feature a wide variety of popular all-natural USA-sourced Angus beef burgers made from grass fed cattle and served with a variety of topping options. The natural Angus is free of antibiotics, hormones and additives providing a healthier and more flavorful beef for consumers.

The diverse menu options continue with fresh hand cut French fries, onion rings, Kobe beef hot dogs, a made in-house Quinoa veggie burger, freshly prepared custards, concretes, natural cane sugar colas, craft beer selections, wine and so much more.

The more than 4,000 square-foot Ann Arbor location will seat approximately 100 and will feature a full liquor bar with alcohol varieties of its popular dessert concretes.

"We are excited that our first location in Michigan is in this wonderful college town and look forward to introducing our unique all-natural burger concept to the campus community," said the Company's Director of Operations and Development Josh Lorence. "We want this location to become a popular game day destination for locals and visitors to experience."

More than just great food, dining at BurgerFi is a unique experience and one that guests can feel good about. Each BurgerFi restaurant is built according to environmentally sustainable best practices and includes earth-friendly elements. Chairs are made from recycled Coke bottles, tables are made out of compressed recycled wood and large fans use 66 percent less electricity. Protecting and preserving the environment is one of the core values of

BurgerFi and the Company prides itself on maintaining a low carbon footprint. The chain has strict recycling programs in place for all its oil, cardboard, bottles and cans at each restaurant location.

The Ann Arbor BurgerFi operation hours will be 11 a.m. – 3 a.m. daily. For more information about BurgerFi, including menu, locations and franchising opportunities available, please visit [www.burgerfi.com](http://www.burgerfi.com).

### **About BurgerFi**

Headquartered in Palm Beach, Florida, BurgerFi, one of the nation's fastest growing all-natural burger concepts and the heart of the better burger movement, offers franchise opportunities to qualified franchisees in key markets throughout the U.S. and Internationally. Founded in 2009, there are now 30 corporate and franchise locations. Each restaurant typically adds 40-50 jobs into the local community. The chain has aggressive plans for expansion with the goal of 100 locations by the end of 2014.

SOURCE BurgerFi