

August 14, 2015



# NetSol Technologies Releases White Paper on Enterprise Mobility for Auto Finance and Leasing Sector

## Putting Auto Captives and Dealerships in the Driver's Seat to Increase Efficiencies

CALABASAS, Calif., Aug. 14, 2015 (GLOBE NEWSWIRE) --[NetSol Technologies, Inc.](http://www.netsoltech.com) (NASDAQ:NTWK), a global provider of IT and enterprise software solutions, today announced the availability of a white paper, "Enterprise Mobility: Putting Auto Finance Funders into the Driving Seat."

The paper highlights the global mobility revolution and how the rapid shift to mobile devices is shaping the international auto leasing industry, including:

- Giving access to real-time information, allowing for faster and more informed actions, reducing origination time and decision making;
- Opening the way for financial organizations to go paperless, improving operational efficiencies and cutting costs associated with printing and mailing documents to customers and other institutions, as well as eliminating lengthy response times; and
- Creating closer connections with customers, by offering financial information on the spot, reducing paperwork, resulting in improved customer satisfaction.

"NetSol's research shows how mobile technology is positively impacting the global auto leasing industry," said Najeeb Ghauri, CEO of NetSol Technologies. "Our own mobility solutions, ranging from mobile point-of-sales to mobile collections, provide a new way for automotive companies to conduct business, improve collaboration and foster customer loyalty."

Earlier in the year, NetSol completed a Mobile Point-of-Sale (mPOS) implementation with a leading auto company allowing its dealers to perform the contract origination process through a mobile device. Following implementation, which took less than 90 days and included user training, the client saw significant improvement in origination time and efficiency. Today, 60 percent of the client's originations are generated through NetSol's mPOS application.

The white paper is available free for download at <http://mobility.netsoltech.com/whitepaper>

More information on NetSol's mobility products can be found by visiting:

<http://mobility.netsoltech.com/>

## **About NetSol Technologies**

NetSol Technologies, Inc. (Nasdaq:NTWK) is a worldwide provider of IT and enterprise software solutions primarily serving the global leasing and financing industry. The Company's suite of applications are backed by 40 years of domain expertise and supported by a committed team of more than 1,000 professionals placed in eight strategically located support and delivery centers throughout the world.

## **Forward-Looking Statements**

*This press release may contain forward-looking statements relating to the development of the Company's products and services and future operation results, including statements regarding the Company that are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. The words "expects," "anticipates," variations of such words, and similar expressions, identify forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, but their absence does not mean that the statement is not forward-looking. These statements are not guarantees of future performance and are subject to certain risks, uncertainties, and assumptions that are difficult to predict. Factors that could affect the Company's actual results include the progress and costs of the development of products and services and the timing of the market acceptance. The subject Companies expressly disclaim any obligation or undertaking to update or revise any forward-looking statement contained herein to reflect any change in the company's expectations with regard thereto or any change in events, conditions or circumstances upon which any statement is based.*

## **Investor Contacts:**

### **PondelWilkinson**

Roger Pondel | Matt Sheldon

[investors@netsoltech.com](mailto:investors@netsoltech.com)

(310) 279-5980

## **Media Contacts:**

### **PondelWilkinson**

George Medici | [gmedici@pondel.com](mailto:gmedici@pondel.com)

(310) 279-5968

Source: NetSol Technologies, Inc.