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Vroozzi to Host Webcast on Improving Procurement Performance in a Cost-Cutting Environment

Expert Panel of Purchasing Officers, Analysts and Technologists Discuss State of the E-Procurement Industry

LOS ANGELES, Feb. 27, 2013 (GLOBE NEWSWIRE) --[Vroozzi, Inc.](#), a worldwide provider of B2B e-procurement cloud solutions, will host a free online panel discussion titled, "[Improving Procurement Performance in a Cost-Cutting Environment](#)," to be held on Thursday, March 14, starting at 9 a.m. PST.

Media, analysts, purchasing executives and other procurement industry personnel interested in how technology can create efficiencies, reduce costs and optimize indirect procurement programs can register for the free, 60-minute online panel discussion and Q&A by clicking [here](#) or visiting <http://bit.ly/Improving-Procurement-Performance-Webcast>. A conference call also has been established to listen to the webcast by calling 877-941-0844.

Webcast topics:

- Outcomes from Aberdeen's 2012 CPO Summit finding that technology can reach the goal of cost-cutting in procurement through strategic sourcing, spend management and contract management.
- Implementing various types of metrics and how this data can help drive purchasing behavior and procurement performance.
- Calculating ROI from the cloud and how organizations can benefit from a low-cost, short time-to-value approach to procurement.

Webcast participants:

- Shaz Khan (moderator) – Co-founder for B2B e-procurement solution provider [Vroozzi, Inc.](#), a division of [NetSol Technologies](#).
- Paulo Moretti (panelist) – Former purchasing director for Dow Chemical, principal at [PM2 Consulting](#).
- Sara Malconian (panelist) – Assistant director of strategic sourcing and procurement, [Massachusetts Institute of Technology](#).
- Reena Bhatia (panelist) – Director of value consulting at [Salesforce.com](#).

- Derek Beal (panelist) – North America director of S2P for [Wipro](#).

About Vrooz

Founded in 2011, [Vrooz](#) is a worldwide provider of B2B e-Procurement cloud solutions and a wholly-owned subsidiary of [NetSol Technologies](#), Inc. (Nasdaq:NTWK). Customers ranging from medium size businesses to Fortune 500 companies, as well as their suppliers, have joined Vrooz's cost-saving Business Shopping Platform to simplify their procurement operations. The company is offering a free trial of its e-Procurement solution by clicking [here](#) or visiting: <https://go.vrooz.com/#register>. More information on procurement trends and analysis can be found by reading Vrooz's [Business Shopping Blog](#) or following @Vrooz on Twitter.

The Vrooz Company logo is available at <https://www.globenewswire.com/newsroom/prs/?pkgid=16267>

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