

The Joint Chiropractic's Dr. Anthony Tran Named Franchisee of the Year by the International Franchise Association

SCOTTSDALE, Ariz., Feb. 27, 2025 /PRNewswire/ -- The Joint Corp. (NASDAQ: JYNT), the nation's largest provider of chiropractic care through *The Joint Chiropractic*® network, announces Dr. Anthony Tran as an International Franchise Association (IFA) 2024 Franchisee of the Year. Tran is a multi-unit franchisee for The Joint and was recently recognized at the 65th IFA Annual Convention in Las Vegas. The Franchisee of the Year awards are given to the top franchisees from IFA member brands across industries from around the country and the world.



"Franchisees of the Year represent the very best of franchising," said Matt Haller, president and CEO of the International Franchise Association. "They embody the American Dream, create economic opportunity, serve their communities and show what it means to go into business for yourself, but not by yourself. We are proud to recognize Dr. Tran with the highest honor IFA awards to individual franchisees, and we salute his tireless effort to lift up all those he serves."

The Franchisee of the Year awards recognize franchise leaders from IFA member brands whose outstanding performance and contributions help protect, enhance and promote the franchise business model. Nominated by their parent company, individuals are selected for their service to their communities, fostering a strong and vibrant workforce, opening the doors for career growth and entrepreneurship and supporting their fellow franchisees.

"Nina and I would like to thank the International Franchise Association for this prestigious honor of being named Franchisee of the Year," said Dr. Anthony Tran. "We were drawn to The Joint because it aligned with our goals of helping the community and building a thriving business. It has become so much more than that, and this recognition further reinforces what we love to do every day - serve our patients, devote ourselves to the communities we serve and collaborate with our fellow franchisees to be the best in the business."

Dr. Anthony Tran has a rich background in franchising. After a 30-year career in pharmaceutical development, he transitioned into franchise management. Together with his wife Nina, Dr. Tran has successfully established several clinics in Southern California. His dedication to continuous improvement and operational excellence earned him The Joint's 2023 Franchisee of the Year title as well.

"Dr. Tran's impact on the company and his community solidifies his position as a leader within The Joint Chiropractic network," said Sanjiv Razdan, president and CEO of The Joint Corp. "We congratulate Dr. Tran on this well-deserved recognition from the IFA. He and his wife Nina truly exemplify The Joint's core values and are well respected within our franchise community. We are incredibly grateful for their service and dedication to the brand."

There are approximately 830,000 franchised businesses across the U.S., providing nearly 9 million direct jobs and generating over \$896 billion in economic output. According to Oxford Economics, franchising on average provides higher wages and better benefits than non-franchised businesses, as well as greater entrepreneurial opportunities to minorities, women, veterans and other underrepresented communities.

The Joint Chiropractic is known for its convenient retail setting and concierge-style services. For patients, that means no-appointments, no-insurance hassles, affordable chiropractic care and accommodating hours of operations, including evenings and weekends.

About The Joint Corp.

The Joint Corp. (NASDAQ: JYNT) revolutionized access to chiropractic care when it introduced its retail healthcare business model in 2010. Today, it is the nation's largest operator, manager and franchisor of chiropractic clinics through The Joint Chiropractic network. The company is making quality care convenient and affordable, while eliminating the need for insurance, for millions of patients seeking pain relief and ongoing wellness. With over 950 locations nationwide and more than 14 million patient visits annually, The Joint Chiropractic is a key leader in the chiropractic industry. The brand is consistently named to *Franchise Times'* annual "Top 400" and "Fast & Serious" list of 40 smartest growing brands. *Entrepreneur* named The Joint "No. 1 in Chiropractic Services," and is regularly ranked on the publication's "Franchise 500," the "Fastest-Growing Franchises," the "Best of the Best" lists, as well as its "Top Franchise for Veterans" and "Top Brands for Multi-Unit Owners." *SUCCESS* named the company as one of the "Top 50 Franchises" in 2024. The Joint Chiropractic is an innovative force, where healthcare meets retail. For more information, visit www.thejoint.com. To learn about franchise opportunities, visit www.thejointfranchise.com.

Business Structure

The Joint Corp. is a franchisor of clinics and an operator of clinics in certain states. In Arkansas, California, Colorado, District of Columbia, Florida, Illinois, Kansas, Kentucky, Maryland, Michigan, Minnesota, New Jersey, New York, North Carolina, Oregon,

Pennsylvania, Rhode Island, South Dakota, Tennessee, Washington, West Virginia and Wyoming, The Joint Corp. and its franchisees provide management services to affiliated professional chiropractic practices.



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