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Porch.com Extends Retail Solution to Lowe's ATGStores.com

ATGStores.com offers Porch.com installation and assembly services to customers in 25 markets nationwide

SEATTLE, May 05, 2016 (GLOBE NEWSWIRE) -- Porch.com (<http://porch.com>), a home services platform that connects homeowners to quality home improvement professionals, today announced it is powering installation and assembly services to Lowe's ATGStores.com through the Porch Retail Solution.

In 2011, Lowe's acquired ATGStores.com as an independent, wholly owned subsidiary that continues to thrive as a stand-alone company.

The Porch Retail Solution is now available to ATGStores.com customers in 25 markets nationwide, allowing homeowners to book home improvement assembly and installation as an add-on to their product selection. Assembly and installation for products such as lighting, furniture assembly and plumbing can now be added to the cart at checkout, triggering a convenient scheduling process with a local Porch professional.

"ATGStores.com is committed to addressing consumers' home improvement needs from concept to completion," said ATGStores.com President Michelle Newbery. "With the Porch Retail Solution, we are delivering a more robust service experience that makes online shopping and home improvement stress-free."

All Porch professionals used to complete jobs booked through ATGStores.com are local to customers' geographic area and backed by the Porch Guarantee.

"The rules of retail are changing. Customers are looking to get their projects done from start to finish. Together with ATGStores.com, Porch can help provide a world class shopper experience that helps get every project done and every customer satisfied," said Porch CEO and chairman Matt Ehrlichman, "For the past three years, Porch has been focused on building a quality and responsive supply network for homeowners. In order to help realize the potential of every home, we will continue to work with retail partners to integrate services through the Porch Retail Solution."

The Porch and ATGStores.com partnership made news earlier this year at the Seattle Showhouse, a high-end home renovation project that used furnishings and fixtures from ATGStores.com and assembly and installation by Porch.com professionals. The result was showcasing a designer-quality home from concept to completion using online tools.

The Porch Retail Solution implementation to ATGStores.com points to the expansion of the

existing Lowe's and Porch partnership, which brings Porch services into all Lowe's stores nationwide and also includes advertising on Lowes.com.

"Our partnership with Porch is a valuable asset and another way we provide personalized care and solutions to both our DIY and professional customers," said Jay Rebello, vice president of emerging business at Lowe's. "By offering the Porch Retail Solution on [ATGStores.com](https://www.atgstores.com), we believe customers will find the additional support they need to complete all of their home improvement projects."

About ATGStores.com

ATGStores.com, a Lowe's company since 2011, provides quality, affordable home goods and design solutions to help consumers transform their houses into homes, from concept to completion. With more than two million products ranging from lighting and plumbing to furniture and hardware, and an inspiring collection of home furnishings, interactive decorating tools and expert design advice, ATGStores.com offers all that's good for the home. To learn more, visit <https://www.atgstores.com>

About Porch.com

Seattle based Porch.com is a home services platform that helps homeowners maintain their home and get projects done by connecting them with quality home improvement professionals. Porch is available nationwide online and serves as the exclusive in-store resource in over 1,720 Lowe's stores across the U.S. For more information about Porch, visit <https://porch.com>.

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