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MAXIMUS to Share How Predictive Analytics Can Promote Employee Retention at the AASD/NASTA Annual Education Conference

RESTON, Va.--(BUSINESS WIRE)-- MAXIMUS (NYSE: MMS), a leading provider of health and human services worldwide, announced today that Dr. Thomas Woteki, Senior Vice President of Technology; Patricia Connelly, Manager of Workforce Services; and Tracy Bell, Vice President of Human Services will be featured presenters at the American Association of SNAP Directors (AASD) and National Association of TANF Administrators (NASTA) Annual Education Conference.

Dr. Woteki, Ms. Connelly and Mr. Bell will share an inside look at the implementation of a predictive analytics pilot project for an employment and training program serving TANF participants. The use of predictive analytics supported the goal of keeping participants employed for at least 180 days. The panel will discuss the purpose and goals of the project, development and objectives for the model, the analytics and data, the overall approach, and lessons learned to date. The audience will be encouraged to dialogue with the panel participants about ongoing applicability in establishing evidence-based practices to promote sustainable employment outcomes for program participants.

“The incorporation of advanced analytics into the operations of public programs can help governments deliver better outcomes for the citizens they serve,” said Dr. Woteki. “For participants of SNAP and TANF programs, this means taking a more targeted approach to service delivery, providing support activities that are tailored to each individual’s estimated likelihood of success instead of a one-size-fits-all approach."

The AASD/NASTA Annual Education Conference brings together colleagues from across the nation in both government and private sectors to exchange ideas and discuss policies surrounding the administration of SNAP and TANF programs. The conference will take place September 10-13 at the Hilton Memphis in Tennessee. To learn more, visit aasdconference.com.

About MAXIMUS

Since 1975, MAXIMUS has operated under its founding mission of *Helping Government Serve the People*®, enabling citizens around the globe to successfully engage with their governments at all levels and across a variety of health and human services programs. MAXIMUS delivers innovative business process management and technology solutions that contribute to improved outcomes for citizens and higher levels of productivity, accuracy, accountability and efficiency of government-sponsored programs. With more than 18,000 employees worldwide, MAXIMUS is a proud partner to government agencies in the United States, Australia, Canada, Saudi Arabia and the United Kingdom. For more information, visit

maximus.com.

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