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MAXIMUS Center for Health Literacy Announces Fifth Communication Conference: “Plain Talk in Complex Times”

RESTON, Va.--(BUSINESS WIRE)-- MAXIMUS (NYSE: MMS), a leading provider of government services worldwide, announced today that the MAXIMUS Center for Health Literacy will host its fifth communication conference, “Plain Talk in Complex Times,” on March 12-13, 2015 in Arlington, Virginia. The focus of the two-day event is effective communication of complex information to consumers.

Plain Talk 2015 is a gathering of government, education, non-profit and corporate professionals who are responsible for clearly communicating to diverse audiences. Participants attend plenary presentations, breakout sessions, discussion panels and hands-on workshops to develop critical skills and best practices for communicating complex information.

This year’s conference theme, “Communicating in a Small World,” will focus on how communication advancements continue to transform the creation, access, distribution and use of information. The conference will examine how these advancements make communication differences smaller and eliminate barriers.

“Understanding how to communicate effectively in the health care sphere is a continuous and constant conversation. In today’s rapidly changing environment, developing skills and strategies for clear communication are critical.” said Kinte Ibbott, Vice President of the MAXIMUS Center for Health Literacy. “We are excited to bring together attendees who span roles from medical practitioners to translators to media specialists, who all have a stake in effective communication. We also have a diverse group of panelists who will look at communication from all angles and are eager to share their experiences in today’s world.”

Plain Talk 2015 will feature more than 30 speakers from distinct organizations, including Thomas A. LaVeist, PhD, Director of the Hopkins Center for Health Disparities Solutions at the Johns Hopkins Bloomberg School of Public Health; Sherri Loeb, BSN, RN, Clinical Research Nurse of Advocate Health Care; and Josiah Fisk, Founder and President of More Carrot.

The conference will be held at the Renaissance Arlington Capital View Hotel. For more details about the conference, speakers and registration, visit www.plaintalkconf.com, follow the conference feed on Twitter @plaintalkconf, or e-mail conference organizers at plaintalkconf@maximus.com.

About the MAXIMUS Center for Health Literacy

The Center for Health Literacy develops easy-to-read print materials and easy-to-use

websites so governments and public health services organizations can communicate effectively with consumers. Find out more about the Center for Health Literacy at www.maximus.com/chl or follow us on Twitter @health_literacy.

About MAXIMUS

MAXIMUS is a leading operator of government health and human services programs in the United States, United Kingdom, Canada, Australia and Saudi Arabia. We deliver business process services to improve the cost effectiveness, efficiency and quality of government-sponsored benefit programs, such as the Affordable Care Act, Medicaid, Medicare, Children's Health Insurance Program (CHIP), Health Insurance BC (British Columbia), as well as welfare-to-work and child support programs across the globe. Our primary customer base includes federal, provincial, state, county and municipal governments. Operating under our founding mission of *Helping Government Serve the People*®, MAXIMUS has more than 13,000 employees worldwide. For more information, visit www.maximus.com.

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